

Print & Dynamic Edition Ads

AMJ, AMR, AMP, AMLE, Annals journals

FULL Page, B&W: \$1,000

Half Page, B&W: \$750

Cover 2, 4-Color: \$2,000

Cover 3, 4-Color: \$1,500

Annual Meeting Program

Full Page: \$1,000

Cover 2, 4-Color: \$2,150

Cover 3, 4-Color: \$1,900

Multiple journal Add-On Option

AMJ, AMR, AMP, AMLE, Annals journals

Full Page, B&W: \$1,000 in any journal.

Add a second, third, or fourth journal for \$250 per page/per journal

*Add-On Option does not apply to cover positions or the Annual Meeting Program.

*Add-On Discount applies to multiple ads within the same calendar year.

**Journals iOS App (Apple Devices)
and Mobile Site Banner**

3-month posting: \$1,000

**Annual Meeting Mobile App
(Most Mobile Devices)**

3-month posting: \$1,000

Digital Ads

Main Website Banner

aom.org: \$600

3-month posting

1 tab + run-of-tab pages

- 8 tabs total
- No home page ads for About AOM tab

Placement

The Academy of Management does not accept Placement or Classified advertising in the print or online versions of the publications. Please visit the Academy of Management Placement website for additional information:

<http://aom.org/placement/>.

*Package deals are available upon request.

