

## CONFERENCE HIGHLIGHTS



With nearly 20,000 members from over 115 countries, the Academy of Management's vision is to inspire and enable a better world through scholarship and teaching about management and organizations. Supporting this vision is our mission, which is to build a vibrant and supportive community of scholars by markedly expanding opportunities to connect and explore ideas.

Through the AOM Specialized Conferences Initiative, the Academy aims to fulfill its vision and mission by offering a portfolio of intimate and meaningful new meeting opportunities that complement our historic Annual Meeting (the world's largest annual gathering of management and organization scholars). AOM Specialized Conferences allow members to connect and engage throughout the year, virtually and in varied locations that are reflective of the geographic dispersion of our global membership. To learn more about the Academy of Management and the AOM Specialized Conferences Initiative, please visit <https://aom.org>.

### KEYNOTE PRESENTATIONS



#### KEYNOTE PRESENTATION:

**“STRATEGY IN ENTREPRENEURIAL SETTINGS: START UP TO SCALE UP”**

**Kathleen M. Eisenhardt**, *Stanford University*

**MONDAY, 17 DECEMBER 2018**

18h 15 - 19h 00

**Tel Aviv University - Smolarz Auditorium**

Eisenhardt is the Stanford W. Ascherman M.D. Professor and Co-Director of the Stanford Technology Ventures Program. Her recent book (w/Don Sull) is *Simple Rules: How to Survive in a Complex World* (Houghton Mifflin Harcourt) which explores how simplicity tames complexity in business, life, and nature. She is also co-author (w/Shona Brown) of *Competing on the Edge: Strategy as Structured* Chaos (Harvard Business School Press), winner of the George R. Terry Book Award for outstanding contribution to management thinking and an Amazon Top 10 Annual Business and Investing book. Professor Eisenhardt is also author of over 100 articles in research and business journals, and the first author featured in *Harvard Business Review's OnPoint* collection. She is a Distinguished Visiting Professor with Insead's Entrepreneurship and Family Enterprise area. Professor Eisenhardt's research focus is strategy and organization, especially in technology-based companies and high-velocity industries. She is currently studying the use of heuristics and other cognitive strategies, strategic interaction in new markets and novel ecosystems, and strategy making by boards of directors. She has received the career Scholarly Contribution Award from the Academy of Management and the Global Award for Entrepreneurship Research.

Read full bio: <https://profiles.stanford.edu/kathleen-eisenhardt>



**KEYNOTE PRESENTATION**

**“INNOVATION, ORGANIZATIONAL ARCHITECTURES, AND FIRM EVOLUTION; START-UP TO SCALE IN THE INCUMBENT FIRM”**

**Michael L. Tushman**, *Harvard University*

**TUESDAY, 18 DECEMBER 2018**

12h 00 - 12h 45

**Intercontinental David Tel Aviv Hotel – Grand Ballrooms A, B**

Michael L. Tushman is the Paul R. Lawrence MBA Class of 1942 Professor of Business Administration at Harvard Business School. He obtained his Ph.D. in 1976 from MIT, and prior to HBS he taught at the Graduate School of Business at Columbia University. His work focuses on managing strategic innovation and large-scale change and on the relations among technological change, senior executive teams, and organizational evolution. At Harvard Business School he is the faculty chair of Leading Change and Organizational Renewal (LCOR) and the Program for Leadership Development (PLD). Tushman was faculty chair of the Advanced Management Program (AMP) and has taught in HBS’ MBA and doctoral programs. Tushman received an honorary doctorate from the University of Geneva. He was awarded the Sumantra Ghoshal Award for Rigour & Relevance in the Study of Management from London Business School, and the Academy of Management’s Career Achievement Award for Distinguished Scholarly Contributions to Management. He was honored with the Lifetime Achievement Award from the American Society for Training and Development (ASTD), and was recognized as a Foundational Scholar in the Knowledge and Innovation Group of the Strategic Management Society. Tushman received the Career Achievement Award for Major Contributions to the Theory and Practice of Technology Management from the Tusher Center for Management of Intellectual Capital, University of California, Berkeley. He received Distinguished Scholar Awards from the Organization Development and Change, Organization and Management Theory, and Technology and Innovation Management Divisions of the Academy of Management. He has worked with a range of magnificent doctoral students. Tushman is a founding director of Change Logic.

Read full bio: <https://www.hbs.edu/faculty/Pages/profile.aspx?facId=6584>



**KEYNOTE PRESENTATION:**

**“MOVING BEYOND HUMAN CAPITAL TO HUMAN ENTERPRISE: IMPLICATIONS FOR RESEARCH IN STRATEGY AND ENTREPRENEURSHIP”**

**Rajshree Agarwal**, *University of Maryland*

**WEDNESDAY, 19 DECEMBER 2018**

12h 00 - 12h 45

**Intercontinental David Tel Aviv Hotel – Grand Ballrooms A, B**

Rajshree Agarwal is the Rudolph P. Lamone Chair and Professor in Entrepreneurship at the University of Maryland and director of the Ed Snider Center for Enterprise and Markets. Rajshree’s research interests focus on the implications of entrepreneurship and innovation for industry and firm evolution. Her recent projects examine the micro-foundations of macro phenomena, linking knowledge diffusion among firms, industries, and regions to the underlying mechanisms of employee entrepreneurship and mobility. Rajshree has published articles in journals such as *Academy of Management Journal*, *American Economic Review*, *International Journal of Industrial Organization*, *Journal of Industrial Economics*, *Journal of Law*

and Economics, Management Science, Strategic Management Journal and Review of Economics and Statistics. Her paper on employee entrepreneurship received the Best Paper Award for 2004 from the Academy of Management Journal, and her work on post exit knowledge diffusion received the Stephen Shrader Award at the 2005 Academy of Management Meetings. She is an associate editor of the Strategic Entrepreneurship Journal and the editor of the SSRN Entrepreneurship and Economics Journal. Rajshree also serves, or has served, on the editorial board of the Academy of Management Journal, the Academy of Management Review, Strategic Management Journal and Strategic Organization.

Read full bio: <https://www.rhsmith.umd.edu/directory/rajshree-agarwal>

### JOURNAL PAPER DEVELOPMENT WORKSHOPS

#### ACADEMY OF MANAGEMENT PERSPECTIVES (AMP) WORKSHOP

**Gideon Markman**, University of Maryland

**Sharon Toker**, Tel Aviv University

**MONDAY, 17 DECEMBER 2018**

09h 00 - 12h 30

**TEL AVIV UNIVERSITY – RECANATI 251**

The purpose of this workshop is to help scholars understand the mission of the journal, the types of publications it accepts and the editorial process. For maximum utility, attendees are encouraged to have their research ideas ready for discussion. It is advised to write and submit your research ideas as a short abstract (250 words) that states the research question and contributions (<https://form.jotform.com/82824329846164>). All attendees are welcome, even if they did not submit abstracts.

#### ACADEMY OF MANAGEMENT DISCOVERIES (AMD) WORKSHOP

**Peter Bamberger**, Tel Aviv University

**Christopher Tucci**, École Polytechnique Federale De Lausanne EPFL

**Chet Miller**, University of Houston

**MONDAY, 17 DECEMBER 2018**

13h 30 - 17h 00

**TEL AVIV UNIVERSITY – RECANATI 306**

This workshop is designed to help scholars gain a better understanding of the nature of abductive reasoning, and how such an approach may contribute to our understanding of management and organizations. With *Academy of Management Discoveries* – the journal for empirical exploration – serving as the primary outlet for such research, the workshop will offer insight and hands-on advice with regard to how to structure such inquiries and how to most effectively present the findings resulting from them.

#### MEET THE EDITORS PANEL SYMPOSIUM

**Rajshree Agarwal**, University of Maryland

**Peter Bamberger**, Tel Aviv University

**Gilad Chen**, University of Maryland

**Alfonso Gambardella**, Bocconi University

**Gideon Markman**, University of Maryland

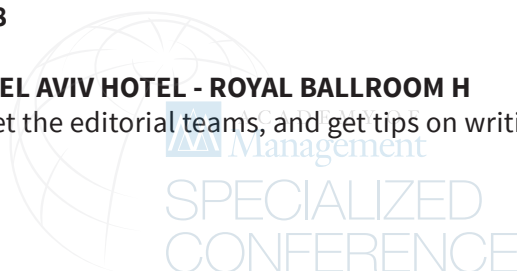
**Sharon Toker**, Tel Aviv University

**TUESDAY, 18 DECEMBER 2018**

16h 00 - 17h 30

**INTERCONTINENTAL DAVID TEL AVIV HOTEL - ROYAL BALLROOM H**

Learn about the journals, meet the editorial teams, and get tips on writing a successful paper.



## DOCTORAL CONSORTIUM

The world of research is all about communicating with a community of scholars with overlapping interests. Doctoral consortia are most valuable in providing an intimate setting for a cohort of doctoral students to get to know each other and meet senior scholars in their fields.

### DOCTORAL CONSORTIUM MACRO

**Niron Hashai**, *IDC Herzliya*  
**Hila Lifshitz-Assaf**, *New York University*  
**Felipe Csaszar**, *University of Michigan*  
**Dovev Lavie**, *Bocconi University*

**Amalya Oliver**, *The Hebrew University*  
**Brian Silverman**, *University of Toronto*  
**Ithai Stern**, *INSEAD*  
**Christopher Tucci**, *EPFL*

**MONDAY, 17 DECEMBER 2018**

09h 00 – 17h 00

**TEL AVIV UNIVERSITY - RECANATI 252**

### DOCTORAL CONSORTIUM MICRO

**Ronit Kark**, *Bar Ilan University*  
**Gilad Chen**, *University of Maryland*  
**Dov Eden**, *Tel Aviv University*  
**Micki Eisenman**, *The Hebrew University*

**Zur Shapira**, *New York University*  
**Noam Wasserman**, *University of Southern California*  
**Batia Wiesenfeld**, *New York University*

**MONDAY, 17 DECEMBER 2018**

09h 00 – 17h 00

**TEL AVIV UNIVERSITY - RECANATI 253**

## SPECIAL EVENTS & ACTIVITIES

### OPENING RECEPTION

**MONDAY, 17 DECEMBER 2018**

17h 00 - 20h 30

**TEL AVIV UNIVERSITY - SMOLARZ AUDITORIUM**

A great opportunity for you to meet and greet your fellow attendees in a casual, social atmosphere. The opening event will feature a welcome address, a keynote speech, and a moderated debate featuring leaders from business and innovation policy.

### START-UP TO SCALE-UP DINNER EVENT

**TUESDAY, 18 DECEMBER 2018**

19h 00 - 22h 00

**BEIT ANDROMEDA**

Join us for dinner, drinks, music, and dancing at Andromeda House, in the magical Old City of Jaffa. The event location is situated on the Old City walls, above the Mediterranean sea, with a panoramic view of the beach, the Tel Aviv skyline, and the gardens of Old Jaffa. Learn more: <http://www.beitandromeda.co.il/en/>.

### CLOSING GATHERING

**WEDNESDAY, 19 DECEMBER 2018**

15h 30 - 16h 30

**INTERCONTINENTAL DAVID TEL AVIV HOTEL – GRAND BALLROOMS E, F, G**

