

# Welcome to the 2018 TLC@AOM

## Teaching and Learning Conference

Sunday, August 12, 2018

Chicago Marriott Downtown Magnificent Mile, 5th Floor

Chicago, IL



### Teaching and Learning Conference Committee

Chair: **Rebecca Thacker**, *Ohio University*

Program Co-Chair: **Rob Koonce**, *Creighton University*

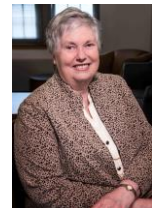
Program Co-Chair: **Stefan Krummaker**, *Queen Mary University of London*

Communications Co-Chair: **C. Douglas Johnson**, *Georgia Gwinnett College*

Communications Co-Chair: **Sarika Pruthi**, *San Jose State University*

### Highlights:

- **Over 9 hours of Practice Sharing, Peer Learning and Networking in more than 55 interactive and inspirational TLC sessions**
- **Where and When:** All TLC sessions will be held on the 5<sup>th</sup> Floor of the Chicago Marriott on Sunday, August 12th.
- **Admission:** To attend any session at TLC@AOM you must be a member of the Academy of Management, registered for the Annual Meeting, and registered for the TLC@AOM. The cost to register for TLC is US\$130.00 and the deadline to register is August 12<sup>th</sup>, unless sold out. Please be sure to bring your TLC tickets to registration, which will be printed on your AOM name badge.
- **Breakfast:** We begin at 7:30 AM on Sunday in the 'Chicago D,E' ballroom with informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.
- **Program Choices:** You have a choice of up to 11 concurrent sessions. The interactive workshop on 'Flipped Classroom Teaching' requires additional pre-registration. See the TLC@AOM program for further details.
- **Plenary:** From 12:00 PM – 1:30 PM, enjoy lunch and listen to keynote speaker Professor Jean M. Bartunek, Robert A. and Evelyn J. Ferris Chair, Professor of Management and Organization at Boston College, Past Academy of Management President and current dean of the Academy of Management Fellows. The title of Jean's presentation is 'What Relevant Teaching Might Really Mean'.
- **TLC Networking:** Plenty of networking opportunities all day in the sessions, during the breaks, and at the luncheon, with further opportunities at the closing social.
- **TLC @AOM 'FEEDback and Drinks':** 5:00 PM in the 'Chicago D,E' ballroom. Join us for a free drink and snacks as TLC registrants continue to network, reflect, and provide feedback for next year!
- **Any questions** – please contact the TLC@AoM Committee at [tlcprogram@aom.org](mailto:tlcprogram@aom.org)



# Teaching & Learning Conference

Program Chair: Rob Koonce, Creighton U.  
Program Chair: Stefan Krummaker, Queen Mary U. of London

Day	Start	#	Location	Session Information
Sun	7:30am	<b>527</b>	MAR:Chicago D,E	TLC@AOM Welcome Breakfast
	8:30am	<b>551</b>	MAR:Chicago B	Student Wellbeing & Resilience
		<b>552</b>	MAR:Chicago C	Engaging Millennial Students
		<b>553</b>	MAR:Chicago F	Restorative Followership
		<b>554</b>	MAR:Chicago G	Making a Difference
		<b>555</b>	MAR:Chicago H	How to Help Your Students to Write a Great Case
		<b>556</b>	MAR:Denver	Student Success and Adjuncts
		<b>557</b>	MAR:Houston	An Activity to Teach Blue Ocean
		<b>558</b>	MAR:Kansas City	Teaching with metaBUS
		<b>559</b>	MAR:Los Angeles	Connecting the Classroom
		<b>560</b>	MAR:Miami	21st Century Classroom
		<b>561</b>	MAR:Scottsdale	HR Classroom Simulation
	9:40am	<b>567</b>	MAR:Chicago A	Flipped Classroom Workshop
		<b>568</b>	MAR:Chicago B	Pedagogical Publication
		<b>569</b>	MAR:Chicago C	Classroom Activity Templates
		<b>570</b>	MAR:Chicago F	Making Graduates More Valuable
		<b>571</b>	MAR:Chicago G	High Impact Learning
		<b>572</b>	MAR:Chicago H	Service Learning and PM
		<b>573</b>	MAR:Denver	Teaching in Emerging Markets
		<b>574</b>	MAR:Houston	Gender Experiential Exercises
<b>575</b>		MAR:Kansas City	So You Want to Form a Union?	
<b>576</b>		MAR:Los Angeles	Inclusive Learning & Teaching	
10:50am	<b>577</b>	MAR:Miami	Self Efficacy and Learning	
	<b>578</b>	MAR:Scottsdale	Marshmallow Challenge	
	<b>595</b>	MAR:Chicago B	Business Ethics in Action	
	<b>596</b>	MAR:Chicago C	First Class First Impressions	
	<b>597</b>	MAR:Chicago F	Online Tools	
	<b>598</b>	MAR:Chicago G	Enabling Experiential Education	
	<b>599</b>	MAR:Chicago H	Creating and Teaching with Live Business Cases	
	<b>600</b>	MAR:Denver	A Corporate Governance In-Class	
	<b>601</b>	MAR:Kansas City	HR/OB Experiential Activities	
	<b>602</b>	MAR:Los Angeles	Busn Sims in Mixed Age Classes	
12:00pm	<b>603</b>	MAR:Miami	Boundary Spanning Education	
	<b>604</b>	MAR:Scottsdale	Guiding Small Group Leaders	
	<b>620</b>	MAR:Chicago D,E	TLC@AOM Luncheon and Plenary	
	1:40pm	<b>659</b>	MAR:Chicago B	Employability Skills
<b>660</b>		MAR:Chicago C	How to Become a Best-Selling Case Writer	
<b>661</b>		MAR:Chicago F	Executive Grand Rounds	
<b>662</b>		MAR:Chicago G	Adaptive Learning & Teaching	
<b>663</b>		MAR:Chicago H	Improving Lives through Faculty Led Study Abroad	
<b>664</b>		MAR:Denver	Student-run Business Labs	
<b>665</b>		MAR:Houston	Bus. Leadership Minor Revision	
<b>666</b>		MAR:Kansas City	Learning from Industry Mentors	
<b>667</b>		MAR:Los Angeles	Online Solutions	
<b>668</b>		MAR:Miami	Sustainability & Curriculum	
<b>669</b>	MAR:Scottsdale	How to Build a Culture of Instructional Innovation		
2:30pm	<b>711</b>	MAR:Chicago A	Flipped Classroom Workshop	

# Teaching & Learning Conference (continued)

Day	Start	#	Location	Session Information
Sun	3:20pm	<b>725</b>	MAR:Chicago B	Dare to Do Experiments
		<b>726</b>	MAR:Chicago C	Engaging Capstones: Lessons to Learn
		<b>727</b>	MAR:Chicago F	A Digital Leadership Program
		<b>728</b>	MAR:Chicago G	The PIPE Club
		<b>729</b>	MAR:Chicago H	Framing Online Mgt. Education
		<b>730</b>	MAR:Denver	Plan Projects: See-Limit-Flow
		<b>731</b>	MAR:Houston	Active Testing Techniques
		<b>732</b>	MAR:Kansas City	Assessment for Learning
		<b>733</b>	MAR:Los Angeles	Managing Determinants of Innovation Learning
		<b>734</b>	MAR:Miami	Supporting Student Engagement in Grand Challenges (CANCELLED)
		<b>735</b>	MAR:Scottsdale	Nonprofit Strategic Leadership
		5:00pm	<b>786</b>	MAR:Chicago D,E

---

## Sunday 7:30AM

### 527 : (TLC) TLC@AOM Welcome Breakfast

7:30am - 8:20am Marriott Chicago Downtown - Magnificent Mile: Chicago D,E

Tweet this session: [#AOM2018 527](#)

Please join us for informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks. This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

---

## Sunday 8:30AM

### 551 📖🗣️: (TLC) Adam Smith Cared and We Should Too: Our Duty of Care for Student Wellbeing and Resilience

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago B

Tweet this session: [#AOM2018 551](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Presenters: **Belgin Okay-Somerville**, U. of Glasgow; **Adina Dudau**, U. of Glasgow Adam Smith Business School; **Robert McMaster**, Adam Smith Business School, U. of Glasgow; **Alvise Favotto**, U. of Glasgow; **Anna Morgan-thomas**, Adam Smith Business School, U. of Glasgow; **Minmin Du**, Adam Smith Business School, U. of Glasgow

### 552 📖🗣️📱🖱️: (TLC) Engaging Millennial Students through Community-Engaged Experiential Learning

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago C

Tweet this session: [#AOM2018 552](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Facilitator: **Jonathan Westover**, Utah Valley U.

### 553 📖: (TLC) Restorative Followership: Improving Lives in the Classroom

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago F

Tweet this session: [#AOM2018 553](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Presenters: **David B. Zoogah**, Xavier U.; **Erica Anthony**, Morgan State U.

### 554 📖🗣️: (TLC) Making a Difference in Local Communities Through Classroom-As-Organization Approach

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago G

Tweet this session: [#AOM2018 554](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Participants: **Ovidiu Cocieru**, U. of Massachusetts, Amherst; **Matthew C. Lyle**, U. of Massachusetts, Amherst

### 555 📖: (TLC) How to Help Your Students to Write a Great Case

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago H

Tweet this session: [#AOM2018 555](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Chair: **Brent D Beal**, U. of Texas at Tyler

Presenters: **Karen MacMillan**, Wilfrid Laurier U.; **Karin Schnarr**, Wilfrid Laurier U.; **Meredith J. Woodwork**, Wilfrid Laurier U.

### 556 📖: (TLC) Improving Student Success by Engaging Adjunct Faculty

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Denver

Tweet this session: [#AOM2018 556](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Presenters: **Cheryl Wyrick**, California State Polytechnic U., Pomona; **Ruth Guthrie**, California State Polytechnic U., Pomona

### 557 📖🗣️: (TLC) An Interactive Activity to Formulate and Evaluate Blue Ocean Strategies

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Houston

Tweet this session: [#AOM2018 557](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Presenter: **Norman T. Sheehan**, U. of Saskatchewan

### 558 📖: (TLC) Bringing Meta-Analytic Evidence into the Classroom: Teaching with metaBUS

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Kansas City

Tweet this session: [#AOM2018 558](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Presenters: **Andrew A. Bennett**, Old Dominion U.; **James Field**, West Virginia U.; **Frank A. Bosco**, Virginia Commonwealth U.

---

**559** 📖🗨️: (TLC) **Connecting the Classroom to the Real World: Making Students Comfortable with the Uncomfortable**

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Los Angeles  
Tweet this session: **#AOM2018 559**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Presenter: **Lowell Christopher Matthews**, Southern New Hampshire U.

**560** 📖: (TLC) **Evidence-Based Teaching for the 21st Century Classroom: Innovative-driven Learning Approaches**

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Miami  
Tweet this session: **#AOM2018 560**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Chair: **Kumaran Rajaram**, Nanyang Technological U., Singapore  
Presenters: **Andrea Honal**, Duale Hochschule Baden-Württemberg, Mannheim; **Timothy Colin Bednall**, Swinburne U.  
Participant: **Volker M. Rundshagen**, U. of Applied Sciences Stralsund

**561** 📖: (TLC) **Learning on the Job: A Strategic HR Classroom Simulation**

8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Scottsdale  
Tweet this session: **#AOM2018 561**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Chair: **Jennifer Komar**, Wilfrid Laurier U.

---

**Sunday 9:40AM**

**567** 📖🗨️: (TLC) **The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching**

9:40am - 11:40am Marriott Chicago Downtown - Magnificent Mile: Chicago A  
Tweet this session: **#AOM2018 567**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Additionally, pre-registration for this session is required. To register online, please visit <https://secure.aom.org/PDWRReg>. Space is limited and registration is on a first-come, first-served basis. Please contact Rob Koonce at [rob.koonce@icloud.com](mailto:rob.koonce@icloud.com) to obtain the registration code. The deadline to register is August 12, unless sold out*  
Presenters: **Tawnya Means**, U. of Nebraska, Lincoln; **Elissa Grossman**, USC Marshall School of Business

**568** 📖🗨️: (TLC) **From Classroom Activity to [Pedagogical] Publication**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago B  
Tweet this session: **#AOM2018 568**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Presenters: **C Douglas Johnson**, Georgia Gwinnett College; **Janita Rawls**, Georgia Gwinnett College

**569** 📖: (TLC) **Expand Your Toolbox: Templates for Customizable Classroom Activities**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago C  
Tweet this session: **#AOM2018 569**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Chair: **Jennifer Komar**, Wilfrid Laurier U.  
Presenters: **Karen MacMillan**, Wilfrid Laurier U.; **Shawn G. Komar**, Wilfrid Laurier U.

**570** 📖🗨️: (TLC) **Making Our Graduates More Valuable in Their Chosen Careers**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago F  
Tweet this session: **#AOM2018 570**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Organizer: **Kenneth R Thompson**, DePaul U.  
Facilitators: **William F. Martin**, DePaul U.; **Phil Matthew Lewis**, National Center for O\*NET Development  
Participant: **Daniel J. Koys**, DePaul U.

**571** 📖: (TLC) **Building High Impact Learning into Course Assignments**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago G  
Tweet this session: **#AOM2018 571**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Presenter: **Susie S. Cox**, U. of Arkansas, Little Rock  
Participant: **Karen Moustafa Leonard**, U. of Arkansas Little Rock

**572** 📖: (TLC) **Service Learning and Project Management: More Effective Learning through Community Engagement**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago H  
Tweet this session: **#AOM2018 572**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*  
Presenters: **Marcia Lensges**, Xavier U.; **Tim Kloppenborg**, Xavier U.; **William Slaven**, Northern Kentucky U.

**573** 📖➔🗣️👤: (TLC) **Educating the Invisible: Reaching and Teaching Underserved Groups in Emerging Markets**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Denver

Tweet this session: [#AOM2018 573](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Facilitators:** **Gregory Jordan Dunn**, Narxoz U.; **Anna Nagornova**, American U. of Central Asia; **Aureliu Sindila**, American U. of Central Asia

**574** 📖🗣️👤: (TLC) **Gender Awareness in Management: An Inventory of Exercises and an Example of Curriculum Redesign**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Houston

Tweet this session: [#AOM2018 574](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Presenters:** **Amanda J. Hancock**, Memorial U. of Newfoundland;

**Kara Anne Arnold**, Memorial U. of Newfoundland

**Participants:** **Dale Foster**, Memorial U. of Newfoundland; **Bishakha Mazumdar**, Memorial U. of Newfoundland

**575** 📖: (TLC) **So You Want to Form a Union?**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Kansas City

Tweet this session: [#AOM2018 575](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Presenter:** **Rebecca A. Bull Schaefer**, Gonzaga U.

**576** 📖🗣️👤: (TLC) **Inclusive Learning and Teaching: Addressing Issues of Accessibility in the Online Environment**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Los Angeles

Tweet this session: [#AOM2018 576](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Facilitator:** **Miriam Edwards**, Faculty of Business and Economics, U. of Melbourne

**577** 📖: (TLC) **An Assessment of Student's Self Efficacy and Approach to Learning**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Miami

Tweet this session: [#AOM2018 577](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Presenter:** **Priya Chaudhary**, U. of Delhi

**Participant:** **RK Singh**, Department of Commerce, Delhi School of Economics, U. of Delhi

**578** 📖🗣️: (TLC) **Teaching Startup Funding with Experiential Learning: The Marshmallow Challenge with a Twist**

9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Scottsdale

Tweet this session: [#AOM2018 578](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Presenter:** **Gilberto Sarfati**, FGV-EAESP

---

**Sunday 10:50AM**

**595** 📖🗣️: (TLC) **From Analysis to Action in Business Ethics: Norm-Taking, Norm-Making and Giving Voice To Values**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago B

Tweet this session: [#AOM2018 595](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Presenters:** **Markus Scholz**, FH Wien der WKW U. of Applied Sciences for Management and Communication; **Mary Gentile**, U. of Virginia Darden School of Business

**596** 📖: (TLC) **Searching for Love at First Sight: First Day of Class and First Impressions**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago C

Tweet this session: [#AOM2018 596](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Organizer:** **Gamze Koseoglu**, U. of Melbourne

**Speakers:** **G. James Lemoine**, U. at Buffalo, The State U. of New York; **Briana Sell Stenard**, Mercer U.; **Sejin Keem**, Portland State U.; **Laura Amo**, U. at Buffalo, The State U. of New York

**597** 📖: (TLC) **Articulate Rise and FlipGrid: Creating Engagement through the Use of Online Tools**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago F

Tweet this session: [#AOM2018 597](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

**Presenter:** **Meagan Eleanor Baskin**, U. of Central Oklahoma

---

**598** 🗣️: (TLC) **The Digital Evolution: Creating Global Reach and Enabling Experiential Supply Chain Education**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago G  
Tweet this session: **#AOM2018 598**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Participants: **Stanley E. Fawcett**, Weber State U.; **Amydee Fawcett**, Weber State U.

**599** 🗣️: (TLC) **Creating and Teaching with Live Business Cases**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago H  
Tweet this session: **#AOM2018 599**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenters: **Karin Schnarr**, Wilfrid Laurier U.; **Meredith J. Woodwark**, Wilfrid Laurier U.; **Brent D Beal**, U. of Texas at Tyler

**600** 🗣️: (TLC) **Repap and Steven Berg: A Corporate Governance In-Class Case**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Denver  
Tweet this session: **#AOM2018 600**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Norman T. Sheehan**, U. of Saskatchewan

**601** 🗣️: (TLC) **Experiential Activities for Teaching Organizational Structure and Labor Relations/Negotiation**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Kansas City  
Tweet this session: **#AOM2018 601**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Chair: **Karen MacMillan**, Wilfrid Laurier U.

Presenters: **Jennifer Komar**, Wilfrid Laurier U.; **Shawn G. Komar**, Wilfrid Laurier U.

**602** 🗣️: (TLC) **Business Simulations in Mixed Age Classrooms: Panacea or Curse?**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Los Angeles  
Tweet this session: **#AOM2018 602**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Ujvala Arun Rajadhyaksha**, Governors State U.

**603** 🗣️: (TLC) **Boundary Spanning Education: Equipping Students to Become T-Shaped Professionals**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Miami  
Tweet this session: **#AOM2018 603**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Jennifer Scott Mobley**, Grove City College

**604** 🗣️: (TLC) **Improving Small Group Leadership with a Structured Assignment**

10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Scottsdale  
Tweet this session: **#AOM2018 604**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Amanda Menier**, UMass Amherst

---

**Sunday 12:00PM**

**620** : (TLC) **TLC@AOM Luncheon and Plenary**

12:00pm - 1:30pm Marriott Chicago Downtown - Magnificent Mile: Chicago D,E  
Tweet this session: **#AOM2018 620**

*The luncheon features Jean M. Bartunek - Robert A. and Evelyn J. Ferris Chair, Professor of Management and Organization at Boston College, Past Academy of Management President and current dean of the Academy of Management Fellows. Her presentation is on 'what relevant teaching might really mean'. This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited. The deadline to register is August 12, unless sold out.*

---

**Sunday 1:40PM**

**659** 🗣️: (TLC) **A Typology to Integrate Employability Skills in the Business Curriculum**

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago B  
Tweet this session: **#AOM2018 659**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Valeria Cotronei-Baird**, Education

**660** 🗣️: (TLC) **How to Become a Best-Selling Case Writer**

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago C  
Tweet this session: **#AOM2018 660**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Chair: **Karen MacMillan**, Wilfrid Laurier U.

Presenters: **Meredith J. Woodwark**, Wilfrid Laurier U.; **Karin Schnarr**, Wilfrid Laurier U.; **Brent D Beal**, U. of Texas at Tyler

**661** 📖: (TLC) “Executive Grand Rounds”: Adapting Best Practices from Problem-Based Learning in Medical Education

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago F  
Tweet this session: [#AOM2018 661](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenters:* **C. Ken Weidner**, Saint Joseph's U.; **Elena Lvina**, Saint Joseph's U.

**662** 📖🗣️: (TLC) Adaptive Learning and Global Teaching as Accelerator for 21st Century Business Students

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago G  
Tweet this session: [#AOM2018 662](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Chair:* **Andrea Honal**, Duale Hochschule Baden-Württemberg, Mannheim

*Participants:* **Luisa Seiler**, DHBW Mannheim / Germany; **Ifenthaler Dirk**, U. of Mannheim / Germany; **Matthias Kuhnel**, U. of Mannheim / Germany

**663** 📖➔🗣️: (TLC) Improving Lives through Faculty Led Study Abroad

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago H  
Tweet this session: [#AOM2018 663](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Moderator:* **Ronald D. Johnson**, GLOBAL ACADEMIC ADVISORS, LLC

*Presenters:* **Tim O. Peterson**, North Dakota State U.; **Daniel C. Brenenstuhl**, Arizona State U.; **Mark Johnston**, Crummer Graduate School of Business, Rollins College

**664** 📖: (TLC) Creating and Using Student-run Businesses as Learning Labs: Interactive Discussion with Examples

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Denver  
Tweet this session: [#AOM2018 664](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenter:* **David F. Robinson**, Indiana State U.

**665** 📖🗣️: (TLC) Becoming a Comprehensive 21st Century Leader: Curricular Redesign of the Business Leadership Minor

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Houston  
Tweet this session: [#AOM2018 665](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenters:* **Kimberly Carlson**, Virginia Tech; **Kevin Carlson**, Virginia Tech

**666** 📖🗣️: (TLC) Getting Out of the Building: Learning from Industry Mentors

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Kansas City  
Tweet this session: [#AOM2018 666](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Organizer:* **Sarika Pruthi**, San Jose State U.

*Chair:* **Anuradha Basu**, San Jose State U.

**667** 📖: (TLC) Online Professional Development Curriculum: Identifying Challenges and Exploring Solutions

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Los Angeles  
Tweet this session: [#AOM2018 667](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenters:* **Sandra Crews**, U. of Missouri, Columbia; **Karen Ashley Gangloff**, U. of Missouri, Columbia

**668** 📖🗣️🗣️: (TLC) Challenges and Rewards of Teaching Sustainability across the Management Curriculum

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Miami  
Tweet this session: [#AOM2018 668](#)

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Organizer:* **James C. Spee**, U. of Redlands

*Facilitators:* **Kathleen J. Barnes**, Salem State U.; **Thomas A. Bryant**, Rutgers U.; **Kim Ceulemans**, Toulouse Business School; **John Dilyard**, St. Francis College; **Sinan Erzurumlu**, Babson College; **Virginia Woods Gerde**, Furman U.; **Howard Harris**, U. of South Australia; **Sheila Hanson**, U. of North Dakota; **Burcin Hatipoglu**, Bogazici U.; **Erik Jentges**, ETH Zurich; **Johannes Meuer**, ETH Zurich; **Neil Marriott**, U. of Winchester; **Pru Marriott**, U. of Winchester; **Jacob Park**, Green Mountain College; **Aaron Phillips**, U. of Utah, David Eccles School of Business; **Carole Parkes**, PRME Secretariat / United Nations Global Compact Office; **Sara B. Soderstrom**, U. of Michigan; **Judith Hilde Semeijn**, The Open U., Netherlands; **Salil Kumar Sen**, National Institute of Development Administration (NIDA); **Susana Velez-Castrillon**, U. of West Georgia



---

**669** 📖🗣️: (TLC) **How to Build a Culture of Instructional Innovation**

1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Scottsdale  
Tweet this session: **#AOM2018 669**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenter: **Ryan Baltrip**, College of William and Mary*

---

**Sunday 2:30PM**

**711** 📖🗣️: (TLC) **The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching**

2:30pm - 4:30pm Marriott Chicago Downtown - Magnificent Mile: Chicago A  
Tweet this session: **#AOM2018 711**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Additionally, pre-registration for this session is required. To register online, please visit <https://secure.aom.org/PDWRReg>. Space is limited and registration is on a first-come, first-served basis. Please contact Rob Koonce at [rob.koonce@icloud.com](mailto:rob.koonce@icloud.com) to obtain the registration code. The deadline to register is August 12, unless sold out.*

*Presenters: **Tawnya Means**, U. of Nebraska, Lincoln; **Elissa Grossman**, USC Marshall School of Business*

---

**Sunday 3:20PM**

**725** 📖🗣️🗣️: (TLC) **Dare to Do: Experiments that Facilitate Real-World Feedback & Reflective Learning of Innovation**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago B  
Tweet this session: **#AOM2018 725**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Organizer: **Theodore L. Hill**, Fox School of Business, Temple U.*

*Facilitators: **Michelle Histand**, 78th annual meeting; **Margaret Ledwith**, Flinders U.; **Bert Verhoeven**, Flinders U.*

**726** 📖: (TLC) **Engaging Capstones: Lessons to Learn**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago C  
Tweet this session: **#AOM2018 726**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenter: **Justine Ferrer**, Deakin U.*

**727** 📖: (TLC) **Testing and Discussing a Digital Leadership Development Program**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago F  
Tweet this session: **#AOM2018 727**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and*

*registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Participants: **Anne Boellingtoft**, Aarhus U.; **Ann-Louise Holten**, U. of Copenhagen*

**728** 📖🗣️🗣️🗣️: (TLC) **The Patent, Intellectual Property and Enterprise Club: Innovative Learning**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago G  
Tweet this session: **#AOM2018 728**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Presenters: **Claire Howell**, Aston Business School; **Lauren Traczykowski**, Aston Business School*

**729** 📖: (TLC) **Framing Online Management Education: Practicing What We Teach**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago H  
Tweet this session: **#AOM2018 729**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Facilitators: **Julie Ellen Benesh**, Chicago School of Professional Psychology; **Alisha DeWalt**, The Chicago School of Prof Psych*

**730** 📖: (TLC) **Plan Projects with Lean in the Classroom: See – Limit – Flow**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Denver  
Tweet this session: **#AOM2018 730**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Speaker: **Mike Seewood**, Indiana U. Southeast*

**731** 📖: (TLC) **Adapting Active Learning Testing Techniques from STEM Fields for the non-STEM Classroom**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Houston  
Tweet this session: **#AOM2018 731**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at*

*<https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

*Participant: **Melissa Pirkey**, Cornell U.*

**732** 📖: (TLC) **A Guide to Curricular Redesign with an Assessment for Learning and Technology Perspective**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Kansas City

Tweet this session: **#AOM2018 732**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Mairead Brady**, Trinity Business School, Trinity College Dublin - U. of Dublin

**733** 📖👉🗨️: (TLC) **Managing Determinants of Innovation Learning**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Los Angeles

Tweet this session: **#AOM2018 733**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Carlos Osorio-Urzua**, Deusto Business School

**734** 📖: (TLC) **Supporting Student Engagement in Grand Challenges (CANCELLED)**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Miami

Tweet this session: **#AOM2018 734**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Presenter: **Sarah Hurlow**, Cardiff U.

**735** 📖👉🗨️: (TLC) **Innovative Approaches to Teaching Social Entrepreneurship and Strategic Nonprofit Leadership**

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Scottsdale

Tweet this session: **#AOM2018 735**

*This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*

Organizers: **William F. Meehan**, Stanford Graduate School of Business; **Kim Jonker**, Stanford GSB

---

**Sunday 5:00PM**

**786** : (TLC) **TLC@AOM FEEDback & Drinks**

5:00pm - 6:00pm Marriott Chicago Downtown - Magnificent Mile: Chicago D,E

Tweet this session: **#AOM2018 786**

*TLC attendees are invited to a social hour to share experiences and provide suggestions to the TLC Committee for how TLC can be even better next year. Drinks and snacks will be provided. This is also a great opportunity to network with TLC attendees. This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <https://aom.link/RegisterforAOM2018>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.*