73rd ANNUAL MEETING
OF THE
ACADEMY OF MANAGEMENT

AOM Exhibitor & Sponsorship Guide

Walt Disney World Dolphin Resort
Atlantic Hall B-C
Lake Buena Vista (Orlando), FL
Friday, August 9, 2013- Monday, August 12, 2013

Capitalism in Question

Megan Lisi, CMP
Academy of Management
P. O. Box 3020
Briarcliff Manor, NY 10510-8020
Ph: (914) 944-2910    Fx: (914) 923-2636
E-mail: mlisi@pace.edu
What is the Academy of Management?
The Academy of Management is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Members are scholars at colleges, universities and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations. Founded in 1936, the Academy of Management is the oldest and largest scholarly management association in the world. Today, the Academy is the professional home for over 19,000 members from 105 nations. Membership in the Academy is open to all individuals who find value in belonging. The Academy of Management holds an annual conference to present professional programs and research for the benefit of its members. For more information on the Academy of Management, go to [http://www.aom.org](http://www.aom.org).

Why are Exhibitors Important to the Academy Membership?
Exhibitors provide our members with cutting-edge information and ideas to improve their research, teaching, and service to the larger profession. While publishers are the most represented exhibitors, case writers for educational applications, computer hardware and software companies, teaching support vendors, and internet educational providers are also present. The Annual Academy Meetings bring together between 9,500 and 10,000 Academy members and guests.
Exhibitors Represented at the 2012 AOM Annual Meeting:

Academy of Business Research
ActiveScholar LLC
American Society for Training & Development (ASTD)
Association Book Exhibit
Australian School of Business
Beijing New Curves Co., Ltd
Bentley University
Berrett-Koehler Publishers
BI Norwegian Business School
BuGaSi Labs
Business Expert Press
California Management Review
Cambridge University Press
Canadian Journal of Administrative Sciences
Carpsim
CARMA (Center for the Advancement of Research Methods and Analysis)
Center for International Business Education and Research
CEO-Academy.biz
Cesim
China Europe International Business School
Copenhagen Business School
Darden Business Publishing
ech
Edward Elgar Publishing
EFMD - European Foundation for Management Development
Elsevier
Emerald Group Publishing Inc.
Ethics Game LLC
ExpertNegotiator LLC
GlobaLens/William Davidson Institute at the University of Michigan
GoVenture by MediaSpark
Gower Publishing
Happy Feet
Harvard Business Publishing
IAP-Information Age Publishing, Inc.
IMD
Indaba Global, Inc.
Innovative Learning Solutions
International Specialized Book Services
Interpretive Simulations
Ivey Publishing
Kendall Hunt Publishing Co.
M.E. Sharpe, Inc.
McGraw-Hill/Irwin
MIT Sloan Management Review
nova enterprises llc
now publishers
Ososim Limited
Oxford University Press
Palgrave Macmillan
Pearson
Penguin Group (USA)
Philosophy Documentation Center
Project Management Institute
Provalis Research
Rotman School of Management & University of Toronto Press
Routledge
Routledge Journals
SAGE
Society for Human Resources Management
South-Western Cengage Learning
Springer
Stanford University Press
StratX Simulations
The Austral Group
The MIT Press
The Washington Campus
Tilde University Press
Wiley
YouSeeU
Who Attends the Academy of Management’s Annual Meeting?

### 2012 Regional Attendees
- Africa - 51
- Asia - 818
- Europe - 2,483
- North America - 5,986
- Oceania - 277
- South America - 110

### 2012 Attendees
- Academic - 6,205
- Emeritus - 72
- Executive - 320
- Student - 2,568
- Exhibitor - 331
- Other - 229

If you are interested in exhibiting at the 73rd Annual Meeting of the Academy of Management please read on for instructions on how to obtain a booth, rates, hours, rules and regulations and exciting opportunities!

<table>
<thead>
<tr>
<th>Exhibitor Booth Fees:</th>
<th>Exhibit Hall Hours:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prime Booth Corner $2,200 USD</td>
<td>Set Up:</td>
</tr>
<tr>
<td>Prime Booth In-Line $1,980 USD</td>
<td>Friday, August 9 9:00am – 5:00pm</td>
</tr>
<tr>
<td>Regular Booth Corner $1,800 USD</td>
<td>Exhibit Open Hours:</td>
</tr>
<tr>
<td>Regular Booth In-Line $1,650 USD</td>
<td>Saturday, August 10 8:00am – 5:00pm</td>
</tr>
<tr>
<td>Small Booth Corner $1,025 USD</td>
<td>Sunday, August 11 8:00am – 5:00pm</td>
</tr>
<tr>
<td>Small Booth In-Line $950 USD</td>
<td>Monday, August 12 8:00am – 5:00pm</td>
</tr>
<tr>
<td>Books Only (per title/5 titles max) $125</td>
<td>Booth Dismantling:</td>
</tr>
</tbody>
</table>

*Add $500 to any booth and get a 6’ skirted table in the hallway of one of the conference hotels where all of the sessions are taking place Saturday-Monday! (See “Out & About Exhibitor Tables” information below)*

Island booths are also available. For more information and pricing contact exhibits@aom.pace.edu

To protect exhibitor samples, no one is allowed into the Exhibits Area when it is not open and no one is permitted into the area without a badge. The Exhibitor Café will be open during exhibit hours only.
Exhibit Space:

The cost of each regular booth or a prime booth includes space measuring 10-feet deep by 10-feet wide, general illumination, one booth identification sign with the exhibitor’s name on it, 8-feet high drapery at the back of the booth, and 3-feet high draped side dividers. Booth fees also include a listing as an exhibitor in the Annual meeting materials circulated to the Academy members attending the event, if reserved before the deadline (see “Important Dates” below).

There are a limited number of smaller booth spaces available for vendors with a limited number of products to exhibit or vendors who are exhibiting service-type products. These booths measure approximately 10-feet deep by 5-feet wide and are suitable for fewer than 10 book titles. This option costs $950-$1,025 and includes all of the above amenities. It is expected that these booths will be staffed by representatives of the vendor.

Tables for “Books Only” Exhibits will be offered to exhibitors who would like to have books and other titles on display but are unable to attend the Annual Conference. The cost is $125 per title with a maximum of five titles allowed per publisher/author. Send copies to give away or just “Display Only” copies. You may send as many order forms, brochures, and/or catalogues as necessary. Order forms must include a fax number where attendees can send filled out forms. AOM is not responsible for returning completed order forms. Instructions on where to send the materials will be sent to you once your payment is processed. We will ensure as best as possible that an ample supply is available during exhibition hours. At the end of the annual conference, the display books will be donated to a deserving charity. If you request items to be returned, **you must provide** shipping supplies and instructions with your materials. AOM is not responsible for lost or damaged materials.

Out & About Exhibitor Tables:

This is a great opportunity for you to reach the attendees that may not have the time to visit the exhibit hall. One 6’ skirted table will be placed in a strategic location in the hallway of one of the venues where the sessions are taking place, Exhibitors choice. The table will be available to you for use Saturday-Monday, during exhibit hours. The table must be manned by a member of your organization at all times and no items should be left at the table while it is not manned. The Out & About Table can be purchased, by location, at the same time as your booth/s.

Steps to Follow in Obtaining Exhibit Space:

Assignment Process for Exhibit Space:

Exhibitors who sponsor Academy events will have priority in selecting their booth location, based on sponsorship level. The on line system will open to our 2012 sponsoring exhibitors and then to all other exhibitors. The contact for your organization will be notified via email when the exhibit management system is open. The system is real time and will be on a first-come basis.

**Please note that the booths/s chosen by the exhibiting company during the booth selection process are not guaranteed until payment is received in full whether payment is made by check or credit card.**

Exhibitor Badges:

The payment for each exhibit booth, regardless of size or location, will include five complimentary conference exhibitor badges. Additional badges may be purchased for $50 USD each (max 5 additional badges per booth). Exhibitor registration will be onsite at the conference location at the Exhibitor/Press Booth. Exhibitor badges and identifying tags will be provided at that time.

**PLEASE NOTE:** Exhibitor representatives, including authors and guests invited by exhibitors, will not be permitted to enter the Exhibits Area without a proper exhibitor badge. You may use your allotted complimentary badges to register any authors or guests visiting your booth. If you do not make the necessary provisions for invited authors and guests, they will be required to pay and register in order to enter the exhibits area. NO EXCEPTIONS!

Exhibitor personnel are welcome to attend all Academy functions as a "regular" attendee except in cases where there are additional charges assessed to our members, e.g. professional development workshops requiring additional paid registration. Exhibitor registration does not grant access to any member-only benefits, including papers post conference. In order to have access to papers you must register as a regular conference attendee. Once the exhibit management system is open, all confirmed exhibitors will be able to go in and register booth personnel and purchase additional badges beyond their allotment.
Additional Information:

Exhibit Hall Colors:

Blue and white drape

Carpet:
The exhibit hall is carpeted; however, a carpet order form will still be available.

Raffles:
A great way to promote exhibitors and to entice visitors to come to the exhibits area is to hold daily raffles during the morning and afternoon breaks at 10:15am-10:45am and 2:45pm-3:15pm. Exhibitors are encouraged to donate prizes/gifts to be raffled off during those times.

Announcements:
Announcements in the exhibit hall should be scheduled in advance. Please contact exhibits@aom.pace.edu to schedule your announcement.

Official Academy Exposition Services Contractor:
The official show decorator is GES, www.ges.com. Booth space does not include tables, chairs or other equipment, nor does it include electricity or other services. All utilities (including internet, electrical outlets, water, drainage, etc.) must be pre-ordered from the appropriate vendors. Order forms for all such materials and services will be included in the service kit supplied by the official show decorator. Information regarding rental and service orders with descriptions and rates for all items will be made available to every confirmed exhibitor by the official show decorator at least 60 days prior to the meeting or upon receipt of a booth confirmation from our exhibit management system. The service kit will be available online on the GES website. We will provide a link from the exhibit management system and from our meeting website. A hard copy can be printed off from the GES website. Furniture, floor covering booth accessories, display labor and other services are available on a rental basis through this firm. Shipping information will be included in the service kit.

Hotel Accommodations:
Exhibitors are responsible for making their reservations through the Academy of Management Housing Bureau. Exhibitors are urged to make hotel reservations as early as possible. The Housing Bureau website will be open toward the end of March. Visit http://aom.org/annualmeeting/housing for updated housing information.

Pre-Registrant Mailing Lists:
A listing of pre-registrants (all primary registrants of the 2013 Annual Meeting) will be available upon request between June 15 and July 31. Usage of the list is for one-time use only. Vendors exhibiting at the Annual Meeting will receive a 25% discount. Mailing lists are available through the Academy of Management’s list manager, Marketing General, Inc. (MGI). For more information, please contact Candy Brecht, List Manager, at cbrecht@marketinggeneral.com, or by phone at 1-800-899-4420 ext. 383. The Academy of Management does not include e-mail addresses with our list rentals. AOM has very stringent policies around the use of member emails and maintain high principles around member privacy and contact as a matter of privilege. The list order confirmation that MGI uses with customers who rent our list also includes terms that state the list is for “DIRECT MAIL use only. No telemarketing faxes or emails permitted.” This is an extension of our “Terms of Use” policy on our website which states that users of the website (including members using the Membership Directory) “may not compile AOM member names/topics to be used for product promotion, unwanted/unsolicited communications, mass mailings or “spamming”.
**Events/Social Functions:**

Social functions and other activities sponsored by Exhibitors cannot be held in conflict with the AOM General Session on Sunday morning, the AOM All Academy Reception on Sunday evening or in conflict with any AOM sponsored exhibit hall breaks. Exhibitors must be confirmed in our system before an ancillary event is approved by AOM. Exhibitors are responsible for all arrangements and costs associated with their event including room rental, audiovisual equipment, food and beverage, etc. All requests for space outside of the exhibit hall for social functions must be requested through Taryn Fiore, Assistant Director of Meetings at tfiore@pace.edu.

**Exhibit Hall Conference Room:**

The Academy is creating a hard walled meeting space in the exhibit hall that would fit approximately 50 people for small events. Now, you don’t even have to leave the exhibit hall to hold a focus group or author event. You can rent the space for 1.5 hours at only $250 including a screen and a projector. Please contact exhibits@aom.pace.edu to set up your event today.

This space is solely for exhibitor and Academy functions.

If you want to advertise, market or promote an in-booth event or an exhibit hall conference room event in a master calendar on our meeting website please contact Megan Lisi at exhibits@aom.pace.edu

**Exhibit Rules & Regulations:**

**Exhibitor Conduct:**

1. No food or drink may be dispensed or served in the Exhibits Area without advance permission from the Academy of Management, except for sponsored breaks.
2. No hand-written signs may be displayed in the exhibit booth.
3. Do not share the booth with another vendor without prior written permission from the Academy of Management.
4. No smoking is permitted in the Exhibits Area.
5. Dispensing alcohol is prohibited on the exhibits floor without advance permission from the Academy of Management.
6. Exhibitors are not permitted to conduct business with non-exhibitors in the exhibit hall on set up day.

**Selling books, software and/or materials at exhibit booths:**

All entities conducting business with the Walt Disney World Dolphin Resort must obtain and keep business licenses, certificates, permits and certifications as may be required by Federal, State or local laws or regulations and shall pay all taxes required including sales, excise, and use tax. In addition, all entities conducting business with the Walt Disney World Dolphin Resort must register with the Secretary of State’s Office where required by law. It is AOM policy that the sale of books and other goods can only take place in the exhibit hall, during exhibit hours.

**Food and Beverage Service:**

Food and beverage service on the exhibit floor of the Walt Disney World Dolphin Resort is provided exclusively by the Swan & Dolphin. Distribution or sale of food or beverages from sources other than the Swan & Dolphin is prohibited without express written permission from the Swan & Dolphin or their designated representative. To order any food or beverage items for your space, please contact Michael Palmieri of the Swan & Dolphin at mpalmieri@swandolphin.com or click on the following link and follow the instructions: [http://www.swandolphinmeetings.com/cateringaffiliates/](http://www.swandolphinmeetings.com/cateringaffiliates/)
Installation and Dismantling of Exhibits:

The exhibit area will be available for set-up from 9:00am through 5:00pm on Friday, August 9, 2013. Set-up of exhibits must be completed during these hours. No exhibit may be erected after the exhibit hall opens (Saturday, August 10). It is the responsibility of the exhibitor to see that all materials are delivered to the official decorating company or to the facility directly. All exhibitor booths need to be dismantled between 5:00pm and 8:00pm on Monday, August 12.

Should there be a failure to remove the exhibit; the removal will be arranged by AOM at the expense of the exhibitor. Exhibit materials may not be removed before 5:00pm on Monday, August 12, 2013. Delivery or removal of any portion of the exhibit during show hours is prohibited.

The Exhibitor agrees to have an authorized representative present during the periods of installing and dismantling the exhibit and to work with the Official Academy Exposition Services Contractor. No one will be permitted in any exhibitor's booth at any time during the installation or dismantling of the show or before or after the daily opening or closing of the show, unless such person can positively identify himself/herself as an employee or authorized representative of the exhibitor or Official Academy Exposition Services Contractor.

Furnishings and Space:

Furniture, carpeting, draping, accessories, signs, electrical outlets, etc. must be arranged through our general service contractor at the sole expense of the exhibitor.

Acceptability of Exhibits:

All exhibits shall be to serve the interest of AOM and shall be operated in a way that will not detract from other exhibits or the convention as a whole. AOM reserves the right to restrict exhibits which detract from the general character of the display or convention. This includes persons, things, conduct, printed materials, or anything of a character which may detract from the exhibit or convention as a whole. AOM reserves the right to deny exhibit space to any potential exhibitor if AOM determines that the content or intention of the exhibitor is inconsistent with the goals and objectives of the organization. AOM reserves the right to require the immediate withdrawal of an exhibitor which AOM believes to be injurious to the purpose of the organization. AOM is not liable for any refunds of rentals or other exhibition expenses. No exhibit will be permitted which violates any municipal, state, or Federal laws, rules and regulations, including safety codes. Acceptance of an exhibit application does not imply an endorsement of the exhibitor or exhibitor’s products or services. Display boards and other high exhibits shall not be placed in such a manner as to interfere with other exhibits. No exhibit shall extend beyond the official floor plan dimensions or an aisle. Verbal announcements, recordings, radios, closed circuit, or videotape TV, sound-slide presentations, motion picture, or other attention-getting devices are prohibited if objectionable to adjacent exhibitors. All demonstrations, other activities must be confined to the limits of the exhibition booth or to AOM provided areas, such as the exhibit hall conference room.

Cancellation Penalties:

Prior to June 24, 2013, an exhibitor may cancel and receive a refund of the exhibit fees, minus $200.00 to cover administrative costs for processing the original reservation and the subsequent refund. After June 24, 2013, all exhibit payments are non-refundable. The Academy assumes no responsibility for having included the name of the canceled exhibitor or other exhibitor data in the Annual Meeting Program or other meeting materials. The Academy also reserves the right to use the canceled booth space for its own use, including the re-selling of the space to another exhibitor without rebate to the canceled exhibitor.

Security and Liability:

SPECIAL SECURITY PERSONNEL WILL BE ON 24-HOUR DUTY IN THE EXHIBITS AREA STARTING AT 9:00 A.M. ON FRIDAY AND ENDING AT 8:00 P.M. ON MONDAY.

The Academy of Management and the Walt Disney World Dolphin Resort will take special precautions to safeguard each exhibitor’s property during the show; however, the Academy of Management specifically disclaims any and all liability. Specifically, neither the Academy of Management nor the Walt Disney World Dolphin Resort will be liable for damage or loss to an exhibitor’s property through theft, fire, accident, or any other cause. Further, the Academy of Management and the Walt Disney World Dolphin Resort will not assume any liability for any injury that may occur to visitors, exhibitors, or other agents or employees of exhibitors. Exhibitors assume all responsibility and liability for their property, personnel, agents, employees, invitees, and guests. Exhibitors should insure their own exhibits and display materials.
Important Dates:

2/11/13 – 2012 Sponsoring exhibitors are given access to purchase booth space in our Exhibits Management System.

2/18/13 – Remaining exhibitors are given access to purchase booth space in our Exhibits Management System.

5/15/13 - Advertising materials for Meeting Program due

5/22/13 – Deadline to be listed in printed program as an exhibitor or sponsor

6/24/13 - Deadline to cancel booth request and receive a refund

7/8/13 – First day shipments can arrive at the advanced warehouse

7/22/13 - Deadline for purchasing exhibit space

7/22/13 – Deadline for payment of exhibit space (If at this time a payment has not been received, AOM will not be able to deliver the materials to your booth for set up day)

7/19/13 - Deadline for discount prices with GES

8/6/13 – Last day shipments can arrive at the advanced warehouse

8/9/13 - Check in and set up starts

8/10/13 - Exhibit Hall opens to all attendees

8/12/13 - Exhibits Hall closes and booths are dismantled for check out
Sponsorship Program

Make a Statement that You Support the Academy of Management!

Exhibitors opting for sponsorship will receive exhibit space location preference for the 2014 Conference. If you are interested in Academy sponsorship, or for more information, please contact Megan Lisi at mlisi@pace.edu. Partial sponsorships are also available and if you have an idea that better suits your organization’s business agenda, let us know!

Benefits by Sponsorship Level:

<table>
<thead>
<tr>
<th>Sponsorship Level Benefits</th>
<th>Platinum $16,500</th>
<th>Gold $11,000</th>
<th>Silver $8,500</th>
<th>Bronze $5,500</th>
<th>Pewter $4,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description of your university/organization in the Annual Meeting Program and on the Sponsorship page of our Annual Meeting Website</td>
<td>X 500 words</td>
<td>X 250 words</td>
<td>X 250 words</td>
<td>X 250 words</td>
<td>X 250 words</td>
</tr>
<tr>
<td>Complimentary Annual Meeting registration/s</td>
<td>X Two</td>
<td>X Two</td>
<td>X One</td>
<td>X One</td>
<td>X One</td>
</tr>
<tr>
<td>Your university/organization's name on the Sponsor banner hanging in the conference registration area</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Your university/organization's name and logo on the 2013 Mobile Meeting App.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>The opportunity to place material about your university/organization on a shared table in the conference registration area</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The opportunity to have an individual display table for your university/organization in the conference registration area</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A 10x10 in-line booth in the exhibit Hall</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your university/organization's name and logo on the Academy of Management's Annual Meeting Website home</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Placement advertisement/s and complimentary interview table/s for your university/organization at the Annual Meeting</td>
<td>X Two ads, Two tables</td>
<td>X One ad, One table</td>
<td>X One ad, One table</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary invitation/s for designated representatives to the President’s Reception on Sunday evening</td>
<td>X Two</td>
<td>X One</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One complimentary advertisement for your university/organization in one of the Academy’s four major publications during the calendar year from the sponsorship contract date (your choice of publication &amp; issue, based on availability of pages)</td>
<td>X Full page</td>
<td>X ½ page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Annual Meeting Attendee mailing list/s for your university/organization sometime during the coming year (your choice in terms of timing) DOES NOT INCLUDE EMAIL ADDRESSES</td>
<td>X Two</td>
<td>X One</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A recognition plaque to be to be announced and distributed at the All Academy Closing Reception</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Sponsorship Level: PLATINUM

Cost: $16,500 USD

Opportunities:

**Charging Station Lounges:** Three separate sponsorships: Walt Disney World Dolphin Resort, Walt Disney World Swan Resort and Walt Disney World Coronado Springs Resort – Your university/organization name/logo on charging station units where hundreds of attendees will utilize the opportunity to charge their phones or mp3 players and relax a bit while catching up with other attendees

**Hotel Key Cards:** Walt Disney World Dolphin Resort and Walt Disney World Swan Resort - your university/organization name/logo on the hotel key cards that hundreds of attendees will receive upon check in to their hotel – Deadline to reserve is June 14, 2013 – **SOLD**

**ID Name Badge Lanyard:** Lanyard to display the conference nametag - your university/organization name/logo included on the lanyards along with the AOM logo - **SOLD**

**Conference Tote Bags:** Your university/organization name/logo along with the AOM logo on the conference tote bags that get handed out at registration and the self-check-in kiosks - **SOLD**

**LCD Projectors:** Your university/organization name/logo on screen in approximately 50 session rooms

**All-Academy Reception:** Sunday evening – your university/organization name/logo on signage as the sponsor of the All Academy Reception that approximately 800 members attend

**All Academy Welcome Breakfast:** Sunday morning - your university/organization name/logo on signage as the sponsor of the All Academy Welcome Breakfast that approximately 800 members attend

**The First Time Attendee Hospitality Suite:** Friday-Tuesday - your university/organization name/logo on signage as the sponsor of the New & International Member Hospitality Suite that approximately 600 members visit Friday-Tuesday to speak with Membership Committee Representatives and help themselves to refreshments and snacks. Also, set up a table inside the room for the opportunity to speak one on one with the attendees.

**Mobile Meeting App:** Your university/organization name/logo prominently displayed on multiple locations of the Mobile Meeting App. The logo will be hyperlinked out to your website or other page of your choosing. Mobile Meeting App will be available to anyone in possession of a Smartphone or tablet (iphone, android and blackberry). The App will be available for a total of 90 days - before, during and after the conference. - **SOLD**
Sponsorship Level: GOLD

Cost: $11,000 USD

Opportunities:

Media Cube: Your university/organization name/logo on this four sided structure in the middle of the exhibit hall floor. The structure will have four monitors that will be playing multiple social media feeds as well as ad videos. The sponsor of the Media Cube will also receive the benefit of adding a video of their choice to the loop that can be twice as long (60 seconds) and will be played twice more frequently than the other videos.

Conference-wide Coffee Break: Sponsor one of our popular coffee breaks and your university/organization name/logo will be displayed on signage at the break.

On-line Meeting Registration: Your university/organization name/logo on the “on-line” registration pages. NOTE: Early due date – March 19, 2013

Pens: Located in registration area – your university/organization name/logo on pens handed out at conference registration and the self check-in kiosks - SOLD

Sponsorship Level: SILVER

Cost: $8,500 USD

Opportunities:

Internet Café: Five separate sponsorships: Walt Disney World Dolphin Resort, Walt Disney World Swan Resort, Walt Disney World Yacht & Beach Club Resort, Walt Disney World Boardwalk Resort and Walt Disney World Coronado Springs Resort - Your university/organization name/logo will be the screensaver on all screens along with a web ad that hyperlinks to the webpage of your choice on the home page and on signage in the internet café location of your choice. Hundreds of attendees will visit the café’s to access the internet

Information Booth: Walt Disney World Dolphin Resort - your university/organization name/logo on signage as the sponsor at the information booth, located in the traffic-heavy Dolphin Resort. Sponsors are responsible for providing a local individual or two to provide city and meeting related information to meeting attendees during operating hours

Exhibit Hall Conference Room: Signage with your university/organizations name and logo outside of the conference room for the duration of exhibits and one scheduled time slot per day (Saturday, Sunday & Monday) in the conference room!

AOM Tweet Up Event: Have your organization as the sole sponsor of the annual AOM Tweet Up event. Your university/organization name/logo will be displayed on signage and messaging before, during and after the Annual Meeting as the sponsor to the Tweet Up. These messages will be included in tweets, email, Facebook and LinkedIn posts. A representative from your organization will have time to address the participants of the Tweet Up during a welcoming speech or provide materials and instructions for an AOM approved game or promotion during the event.
Sponsorship Level: BRONZE

Cost: $5,500 USD

Opportunities:

Exhibit Hall Break: 6 bronze sponsors for 6 breaks between Saturday-Monday - Signage with your university/organization name/logo as the sponsor of a break in the exhibit hall where hundreds of attendees will be walking through

Sponsorship Level: PEWTER

Cost: $4,000 USD

Opportunities:

Digital Signage: Walt Disney World Swan & Dolphin Resort - your university/organization name/logo on digital signage (locations TBD – Can be up to 7 if there are multiple sponsors. Contact Meetings coordinator, Megan Lisi for more information at mlisi@pace.edu)

30 second video on Media Cube: Will play on a loop on the media cube in the exhibit hall Saturday-Monday

General Meeting Sponsor

YOU PICK THE AMOUNT!

Benefits: Your university/organization’s name on the sponsor banner hanging in the conference registration area, 150 word description of your university/organization in the conference program

Click HERE to go to the exhibits management system to purchase your booth and/or sponsorship choices – The system works on a first-come basis so act fast!
Greening Guidelines:

We ask all Exhibitors to use the following guidelines where possible to help us reach our greening goals for 2013.

Waste Reduction
- Recycle, reuse and reduce where possible
- Use of Energy Star equipment
- Paperless where possible
- Use reusable displays
- Maximize use of recycled content in paper and displays
- Only use duplex printing in all materials
- Do not provide hard copies of catalogs, list the URL where catalogs are found on business cards or pricelists
- Provide Academy and attendees with information on recycled content % of different titles, catalog, etc.
- Do not give away any disposable water bottles
- Limit giving away bags – always ask book purchasers if they need one
- Donate any leftover giveaway items to shelters
- Any food provided will use washable or compostable glasses, plates and flatware

Pollution Prevention
- No plastic bags – cloth only
- Provide environmentally sound items as giveaways
- No plastic signage unless it is reusable

Education
- Highlight teaching materials and research publications dealing with environmental topics

Transportation
- Offset carbon associated with transport of both staff and materials to the conference. Donate books rather than shipping after the conference