The 78ᵗʰ Annual Meeting of the Academy of Management

IMPROVING LIVES CHICAGO ILLINOIS | 2018

Call for Submissions

Deadline for ALL Submissions:
January 9, 2018 (5:00pm ET NY Time)

https://aom.org/annualmeeting/callforsubmissions/

ACADEMY OF
Management

Table of Contents

Theme for the 78th Annual Meeting of the Academy of Management

"Improving Lives"

Program Chair: **Jacqueline A-M. Coyle-Shapiro**, London School of Economics

Theme for the 2018 Annual Meeting

Improving Health and Well-being in Society: How Can Organizations Help?

The 2018 Theme asks the question: How can organizations contribute to the betterment of society through elevating the health and well-being of those who live in it? What role can organizations play in positively affecting the physical, psychological, social, and financial health of individuals, groups, communities, countries, regions, or global society?

Organizations are integral to, and have an interdependent relationship with, society. As such, they affect whether societies realize their members' health ("complete physical, mental and social well-being," WHO 1946) and overall wellbeing ("being happy, healthy and prosperous," Merriam-Webster). However, the role of organizations and the responsibility for improving lives is unclear, as is the extent to which their efforts have been successful.

 The Theme will explore such issues as whether (and why) organizations have a responsibility for improving the lives of individuals in society. Do organizations have an obligation to "give back"? Are there benefits for organizations who seek to improve lives as a strategic opportunity? Could—and should—organizations play more of a role in the overall health and well-being of a society? What does it take to achieve a coordinated and sustained effort from organizations to address the grand challenges of improving a society's physical, psychological, social, and financial health? How can health and well-being become part of the conversation in upper echelons of organizations? What types of leadership approaches will engage people in making positive differences in their lives, on both large and small scales? If organizational purpose is to ensure that lives are better, what should organizations do differently?

A number of recent trends have created unique opportunities for organizations to have a positive impact. Aging, the rise of mental health issues, diversity in communities, financial insecurity, and the role of technology in facilitating constant connectivity have created challenges that organizations may be in an ideal place to address. What organizational solutions responding to these current trends are having a *positive* impact on the health and well-being of those affected? Under what conditions do organizational solutions transform the impact of current trends into positive effects for health and well-being of those in their local and global communities? We seek to showcase work that informs these issues. Diverse forms of research are pertinent, some examples of which include:

- What organizations are doing to ensure that digital technology/robotics positively impacts the health and well-being of employees and better serve the health and well-being of individuals, communities, and society.
- What organizations are doing to positively impact the health and well-being of an aging workforce.
- What organizational actions are providing a basis for employees with mental/physical health concerns to flourish.

- What organizations are doing to contribute to a more inclusive society and the health and well-being of diverse communities.

- What solutions organizations (individually or collectively) offer to ensure the health of the planet and, thereby, improve societal health and well-being.

- What organizations are doing to encourage and sustain financial well-being, both for their employees and for those impacted by their operations.

There is also rising inequality. Our society comprises "haves" and "have nots," and increasing segments of society are disenfranchised as a result of prejudice, poverty, conflict, and disasters. What role can organizations have in improving the lives of vulnerable populations? What would the implications be for the care of vulnerable people? How can different types of organizations measure their impact on the health and well-being of a society's most vulnerable groups, such as: ☒ the unemployed

- the working poor
- immigrants
- refugees and other displaced persons
- those living in poverty?

Pause for a moment and imagine what is and what would be possible if we seriously considered the involvement of organizations in creating a better society. Some potential questions for our diverse community to explore:

— What would it mean for organizations to seriously take into account the health and well-being of their   employees and those doing life-changing work in unique contexts? What organizationally sponsored initiatives make a positive difference to the health of employees? How, when, and why does organizational performance positively impact health and well-being?

— Under what conditions do structures and processes promote societal health and well-being in the short-term and longer term? How are organizational products and services making a difference to societal health and well-being? What conditions facilitate organizations promoting human and environmental health in their supply chain and sourcing decisions? What can organizations do to enhance financial well-being in society?

— What factors facilitate and reinforce attention and action on society's health and well-being at different levels? How do advocacy groups and Internet activism positively affect organizations' health and well-being goals? How do   organizations use their influence to advance the health agenda of public policymakers? What facilitating conditions   support organizational success in improving health and well-being? How do community dynamics and nonprofit   organizations shape its impact?

— How do institutional contexts facilitate the collaboration and pooling of resources to positively address societal health and well-being? What organizational capabilities facilitate the detection of societal need for help in the context of natural and human-caused disasters?

— What forms of organizational alliances/partnerships facilitate a positive impact on health and well-being? What are effective methods of knowledge transfer between organizations in the effort to cure diseases?

Jacqueline Coyle-Shapiro
Vice President and 2018 Program Chair, Academy of Management
London School of Economics and Political Science

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Message from the 2018 AOM Chairs:
Jacqueline A-M. Coyle-Shapiro (Program Chair) and Quinetta Roberson (PDW Chair)

Next year, we will be gathering in Chicago for the 2018 Meeting of the Academy of Management. We look forward to receiving your submissions and invite you to help us develop an intellectually vibrant program for 2018. To ensure that your submission is ready for review, please carefully read through all of the guidelines and instructions in the pages that follow.

The submission website will open on Tuesday, November 28, 2017 and the deadline for submissions is Tuesday, January 9, 2018 at 5:00pm Eastern Time (New York Time). Our advice is to submit early which will give you extra time to identify and resolve any problems before the system closes. If you wait until the last minute, you are more vulnerable to errors, such as technical connectivity issues, omission of a participant, and failure to finalize your submission.

As Division Program and PDW Chairs have such a short period of time to check-in and assign reviewers for all submissions, please ensure that your submission is ready for review. Any submission that is not finalized or does not follow all the proper guidelines (specified on the following pages) will automatically <u>NOT</u> be reviewed. We don't want this to happen to your work, so please submit early and allow time for any revisions.

Thank you and we look forward to receiving your submissions for Chicago 2018!

General Submission Information

Submission Types

What is a PDW?
Professional Development Workshops (PDWs) are a platform for colleagues to share knowledge and expertise and foster the professional development of workshop participants. It is an opportunity to develop innovative and creative workshops that will benefit Academy members. The PDW program is coordinated by the Academy's many divisions, interest groups, and theme committees.

The Professional Development Workshops run on Friday and Saturday, from 8 am - 8 pm each day, with additional All-Academy Theme Workshops scheduled on Sunday. In contrast to the refereed scholarly program that has a double blind review process and standardized time blocks and formats, the PDWs include a wide variety of session formats, are a minimum of 2 hours in length, and are reviewed by the corresponding PDW Chairs. These workshops include Doctoral Consortia and Junior Faculty Consortia.

Each PDW Chair has the ability to decrease the duration of *any* submitted Professional Development Workshop if he/she feels it would better serve the division's member experience. The minimum amount of time a PDW can be reduced to is 1.5 hours. *Submitters* also have the ability to request a minimum duration of 1.5 hours if they feel it would better serve the workshop, session flow, and attendee engagement. The 1.5 hour duration request must be documented in the uploaded proposal

document itself at the time of submission. NOTE: When submitting the PDW in the online submission system, it will still need to be submitted with a minimum duration of 2 hours. If the proposal is accepted, the PDW Chair will reduce the duration to 1.5 hours on the submitter's behalf. Submitters should check each division's individual call to identify submission preferences.

What is a scholarly submission?

Scholarly submissions include paper, symposium, and caucus submissions. Scholarly submissions are scheduled in standardized time blocks, room configurations, and are equipped with a [standard audio-visual package](#).

Paper Submissions

A paper refers to a fully developed manuscript on a scholarly topic. Papers represent the majority of the submissions and comprise the majority of scholarly sessions on the program. Papers with a common theme are grouped into paper sessions on the Annual Meeting program. A paper can only be submitted to one division. There are two types of paper sessions: Division (Traditional) Paper sessions and Discussion Paper sessions.

1. *Division (Traditional) Paper sessions*: Each author will have a set amount of time to present his/her work, and group discussions will follow after all presentations have been made. These sessions are comprised of accepted papers which are grouped together by the Division Program Chairs based upon common themes reflecting the interests and domains of their divisions. The Session Chair/Discussant is responsible for managing the session time, facilitating discussion, and encouraging participants to go online to evaluate the session afterward.

2. *Discussion Paper sessions:* These are sessions for promising papers that meet the acceptance criteria, but would benefit from further development. The focus of these sessions should be on the authors receiving constructive feedback for further development of the paper and sharing of research experiences with others who share similar research interests. Each session should have three to four papers with a Discussant whose role is to provide constructive feedback to the authors.

Paper Review Process

The blind review process exists to help protect the integrity of the submission and review process. Papers are double-blind reviewed, and are evaluated on clarity, analysis, methodological rigor and overall quality. Double-blind review means that author and submitter information is NOT known to the reviewers, and reviewer information is NOT known to the authors or submitter.

Symposium Submissions

Symposium sessions are the second type of refereed session in which a number of speakers discuss a common topic or theme in a manner that brings new insights to the subject. Symposia can be submitted to up to three divisions. There are two types of symposia: Panel Symposia engage a group of panelists in a formal interactive discussion while Presenter Symposia involve a series of authored papers on a preset theme.

1. *Panel Symposia:* The purpose of a Panel Symposium is to engage a group of panelists in an interactive discussion. There are no titles associated with the panelists' presentations. Proposals for panel discussions should include clear descriptions of the topics to be discussed

and the procedures that will be used to manage the discussion among panelists and with the audience.

2. *Presenter Symposia:* Presenter Symposia involve a series of authored papers on a preset theme. Symposia are judged on overall quality, interest to Academy members, relevance to the divisions or interest groups to which they are submitted, and innovation and contribution. Symposia can be singly sponsored by a division / interest group, or jointly sponsored by up to 3 divisions / interest groups. In a Presenter Symposium, titles are associated with each presentation. Presenter Symposia can involve co-authored papers and co-authors will be listed in the printed program.

Symposium Review Process
Symposia are single-blind reviewed, and are judged on overall quality, interest to Academy members, relevance to the division or interest group to which they are submitted, and innovation and contribution. Single-blind review means that author and submitter information IS known to the reviewers, but reviewer information is NOT known to the authors or submitter.

What is a Caucus?
The premise of a caucus is primarily to provide an opportunity for scholars to innovate, share and discuss emergent ideas that are still in the incubatory stage. Caucuses are designed to provide a convenient, informal way for AOM members with shared interests to find one another and to develop a sense of community within the larger AOM structure as well as to explore potential collaborations in a forum open to all interested AOM members. Caucus submissions are reviewed and decided upon by the Caucus Committee.

Important Submission Notes:
• Submitters do NOT need to be AOM members to submit a proposal to the Annual Meeting, however,
• If a proposal is accepted, participants must register to attend the Annual Meeting, and
• All participants attending the Annual Meeting must be AOM Members and registered for the Annual Meeting.

It is recommended that you contact the preferred sponsoring division, interest group, or committee to discuss your proposal prior to submitting. Please contact the preferred sponsor by **December 15, 2017** so that you have enough time to finalize your proposal/submission and submit by **January 9, 2018 at 5:00pm ET (NY Time)**.

Policies, Ethics, Rule of 1, and Rule of 3

Participation and Attendance at PDW and Scholarly Sessions

To attend the Annual Meeting conference a program participant must be an AOM member **and** must be registered for the conference. Program participants are highly encouraged to personally present their submissions.

- All PDW participants listed on a submission must be available to participate from Friday through Saturday.
- All participants on submitted papers, symposia, and caucuses must be available to participate from Sunday through Tuesday.
- All participants on submitted AAT PDWs and symposia must be available to participate on Sunday.

Rule of 1

The Rule of One for PDWs

PDW Proposals can be submitted to only ONE Division, Interest Group, or Committee. It is recommended that you contact the preferred sponsoring division, interest group, or committee to discuss your proposal prior to submitting. During the submission process you will have the opportunity to suggest other divisions, interest groups, and committees that would also be interested in the proposal.

The Rule of One for Papers

"A paper can only be submitted to one division or interest group." This long-standing Academy rule is similar to the requirements of most journals.

Rule of 3

The Rule of Three for PDWs

"No one may submit to or be associated with more than three (3) Professional Development Workshop (PDW) submissions to an Academy Meeting. No one may or appear on more than three (3) PDW sessions during the PDW Program from Friday to Sunday, regardless of whether the sessions are held on-site or off-site."

PDW Program appearances include all roles that are listed on the PDW program such as chairs, organizers, special guests, speakers, presenters, co-authors, and so on.

The Rule of Three for Papers and Symposia

"No one may submit to or be associated with more than three scholarly submissions (papers and/or symposia) to an Academy Meeting. No one may appear on more than three sessions during the refereed scholarly program from Sunday to Tuesday.

Scholarly Program appearances include all roles that are listed on the scholarly program such as chairs, organizers, special guests, discussants, speakers, presenters, co-authors, and so on.

The Rule of 3+3

The Rule of Three + Three (no more than three scholarly submissions + three workshop submissions) serves as a means to ensure broad participation of members. It reduces the likelihood of the program being dominated by a small handful of people, and it helps ensure that no one is committed to appear

at more than one place at a time. When people make too many commitments to participate in the conference program, scheduling conflicts often arise. As a consequence, participants may find it difficult to honor their commitments, and the program and the experiences of the attendees will suffer as a result. People who agree to participate in an all-day consortium, for example, are expected to participate for the entire day. They should not leave after an hour to attend another session. No presenter should have to arrive late to one session or leave early to present in another one. Organizers, other participants, and especially the attendees are all frustrated by such behavior. The Rule of Three + Three helps reduce these problems. Participants are better able to fully honor their commitments, and attendees can attend events knowing that the featured speakers will actually be there throughout the event.

How is the Rule of Three + Three enforced?
The PDW and scholarly program submission system will automatically block submissions that violate the rule. The system will inform the submitter of the rule violation and indicate which participant has already been associated with three other submissions. The submitter will have to revise the proposal by removing the violation. The proposal can be revised and resubmitted by the deadline without penalty. A person who agrees to be listed on more than three PDW proposals or three scholarly submissions puts all of those submissions at risk of being dropped from the program. Therefore, it is in the interest of submitters to ensure that everyone understands and follows the rule. Clearly, the implications of including a violator of the Rule of Three + Three on a submission are far-reaching.

NOTE: It is the responsibility of each participant to understand and follow the Rule of Three + Three. If you have committed to participate in three workshops and three scholarly submissions, you should decline further requests.

The following are exempt from the Rule of Three + Three:
- Academy, Division, Interest Group, and Committee Officer Roles. (Note: AOM Program Chairs may not be listed as an author for proposals submitted to the division in which they serve as Chair.)
- Academy and Division General Sessions (Meetings, Social Events, Plenary Session)
- AOM publication editors (current and incoming editors-in-chief) when participating in sessions devoted exclusively to publishing and other AOM journal activities.
- Caucus organizers (maximum of two organizers per caucus are exempt).
- Presenters in the Teaching and Learning Conference.
- Submissions to the Teaching and Learning Conference are exempt from the Rule of Three + Three.

Clarifications for the Rule of Three:
- If a person appears in more than one role in a single session (e.g., chair and speaker), it counts as one for purposes of the Rule of Three + Three.

AOM Code of Ethics

Members should notify appropriate division chairs or committees regarding the practices or actions of members they believe may violate Academy policies, rules, or general standards of ethical conduct. Standards of conduct that are particularly relevant to participation in the annual conference are summarized below. More information about the AOM's professional norms on conference presentations can also be found on the Ethics Video Series on YouTube channel.

1. **Participation.** To encourage meaningful exchange, Academy members should foster a climate of free interchange and constructive criticism within the Academy and be willing to share research findings and insights fully with other members.

2. **Original Work and New Work.** At the time of submission, submitted papers must not have been previously presented or scheduled for presentation at the AOM. Submitted papers must not have been published or accepted for publication. If a paper is under review, it must NOT appear in print before the Academy meeting.

3. **Attendance and Commitments.** ALL program participants must be AOM members AND registered (separate costs) for the conference in order to attend. The Academy is a voluntary association whose existence and operations are dependent on cooperation, involvement, and leadership from its members. Members should honor all professional commitments, including presentation of accepted papers and participation in scheduled roles, such as chair, discussant, or panelist. Program participants are highly encouraged to personally present their submission. If absence from a scheduled meeting is unavoidable, members must contact appropriate individuals and pursue suitable alternative arrangements. Leaders have the same responsibilities and should perform their obligations and responsibilities in a timely, diligent, and sensitive manner, without regard to friendships or personal gain.

4. **Rigorous Scholarship.** It is the duty of Academy members conducting research to design, implement, analyze, report, and present their findings rigorously. Research rigor includes careful design, execution, analysis, interpretation of results, and retention of data. Presentation of research should include treatment of the data that is honest and that reveals both strengths and weaknesses of findings.

   Authorship and credit should be shared in correct proportion to the various parties' contributions. Whether published or not, ideas or concepts derived from others should be acknowledged, as should advice and assistance received. Authors should also guard against plagiarizing the work of others. Plagiarism is defined as:

   The failure to give sufficient attribution to the words, ideas, or data of others that have been incorporated into a work, which an author submits for academic credit or other benefit. Attribution is sufficient if it adequately informs and, therefore, does not materially mislead a reasonable reader as to the source of the words, ideas, or data. Attribution (or the lack thereof) is materially misleading if it could cause a reasonable reader to be mistaken as to the source of the words, ideas, or data in a way that could benefit the author submitting the work. (Worthen, 2004: 444. Italic for emphasis added).

Submission Guidelines

PDW Submission Guidelines

1. PDW proposals can be submitted to only ONE sponsor (that is, ONE division, interest group, or committee).

2. PDW proposals must be a minimum of 4 pages and must include and be organized in the following order:
   a. Page 1: Title page which contains:
      i. the Academy submission system-assigned 5 digit submission number
      ii. title of the workshop (in Title Case)
      iii. name of primary sponsor, and a list of other sponsors who might be interested in the workshop
      iv. up to 250-word abstract of the workshop
   b. Page 2: One page explanation as to why the workshop should be of interest to a the specified sponsor
   c. Page 3: One page description of the workshops format
   d. Page(s) 4-6: 1 to 3 page overview of the workshop

3. PDW proposals should use the following page format:
   a. Times New Roman 12-point font
   b. Double spaced
   c. 1-inch (2.5 cm) margin all around
   d. 8.5" × 11" page setting

4. The entire submission must be in ONE document created in:
   - Microsoft Word (.doc, .docx)
   - Adobe Portable Document Format (.pdf)
   - Rich Text Format (.rtf) compatible format

5. Make sure that the file or document uploaded is virus-free prior to submitting.

6. After uploading the document, it will be automatically converted to Adobe PDF format. Please make sure that the content of the submission appears and prints correctly as you intended after it has been converted by clicking on the "view" button.

NOTE: **PDW proposals that do not follow these formatting instructions will NOT be reviewed.**

Paper Submission Guidelines

I. **Submission Rules for Papers**

    a. Each paper can be submitted to only <u>ONE</u> division or interest group.

    b. Submitted papers must <u>NOT</u> have been previously presented, scheduled for presentation, published, or accepted for publication by the AOM or any other publisher or organization. If a paper is under review, it must <u>NOT</u> appear in print before the Academy meeting, August 10-14, 2018.

    c. <u>NO</u> changes in the paper title, abstract, authorship, and actual paper can occur <u>AFTER</u> the submission deadline.

II. **Formatting your paper** (📄 SAMPLE) Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.

    a. The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in **ONE document** using one of the following formats:

- Portable Document Format (.pdf)
- Microsoft Word (.doc, .docx)
- Rich Text Format (.rtf)

    b. The maximum length of the paper is **40 pages** (including title page, ALL tables, graphs, figures, appendices, and references).

    c. Figures, graphs, tables, appendices, and references, and appendices should follow the *Academy of Management Journal's Style Guide*.

    d. Use Times New Roman 12-point font, **double spaced**, 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting. *References maybe single spaced*.

    e. The 5-digit Academy-assigned electronic submission ID number should appear in the header (upper right) on the first page of the uploaded document.

    f. Number all of the pages of the paper submission.

    g. To facilitate the blind review process, **remove ALL author-identifying information,** <u>including acknowledgments</u>**,** from the uploaded document. Note: You will still include ALL authors associated with your submission during the submission process, but not in your paper. The author information provided will appear in the printed and online program.

    h. Make sure that the file or document uploaded is virus-free prior to submitting.

    i. After uploading the document, it will be automatically converted to Adobe PDF format. Make sure that the content of the submission appears and prints correctly as you intended <u>after</u> it has been converted by clicking on the "view" button.

NOTE: **Paper proposals that do not follow these formatting instructions will NOT be reviewed**

Symposium Submission Guidelines

A symposium session is organized as either a **Panel symposium** or a **Presenter symposium**.

    A. A Panel Symposium (📄 SAMPLE) engages a group of panelists in a formal interactive discussion around a theme or question relevant to the field.

    B. A Presenter Symposium (📄 SAMPLE) involves a series of authored papers on a preset theme.

Symposium Sponsors

A symposium that is designed for a specific audience can be submitted to as many as THREE (3) divisions or interest groups that will each review the symposium independently. A symposium that relates to a specific division or interest group should be submitted to that division or interest group. When you submit a symposium, the electronic system will ask you to select potential division sponsors and rank them in order of relevance. A symposium that would appeal broadly to AOM members in ALL divisions AND addresses the meeting theme, "*At the Interface,*" should be submitted to the All-Academy Theme (AAT) Committee.

Symposium Review Process

Symposia are single-blind reviewed. The reviewers see the names of the presenters, participants, and organizers. Proposals for symposia are judged based on overall quality, interest to Academy members, relevance to the sponsor being sought (division, interest group, AAT committee), innovation, and contribution. For more details about the criteria used by specific sponsors, consult the division or interest group call for submissions.

Formatting Your Symposium Proposal

    1. A symposium submission must include the following and be organized in the following order:

        a. A title page that includes:

            i. Academy-assigned submission number

            ii. An explicit designation if it is a presenter or a panel symposium.

            iii. Title of symposium (in Title Case)

            iv. Complete formal names and affiliations of all participants

            v. List of potential division and/or interest group sponsors

        b. A 3-6 page overview of the symposium that includes:

            i. An explanation of why the symposium should be of interest to EACH of the specified sponsors.

            ii. Proposed format of the symposium, designed to fit a 90-minute session.

        c. For **PRESENTER** symposia: An additional 2-5 page synopsis of EACH presentation, not including references. Each presentation may include a maximum of two additional pages of tables and figures. Tables and figures must be clear, legible, and no smaller than 10-point font.

            For **PANEL** symposia: An additional up to 5-page summary of the panelists' discussion. There may be no formal paper presentations within a panel symposium.

        d. Use Times New Roman 12-point font, double spaced, 1-inch (2.5cm) margin all around, and 8.5"x11" page setting.

        e. References may be single-spaced.

    2. The entire submission must be in **ONE** document, in one of the following compatible formats:

      • Adobe Portable Document Format (.pdf)

      • Microsoft Word (.doc, .docx)

      • Rich Text Format (.rtf)

3. Be sure to number all of the pages of the submission.

4. Make sure to check that the file or document uploaded is virus-free prior to submitting.

5. After uploading the document, it will be automatically converted to Adobe PDF format. Please make sure that the content of the submission appears and prints correctly as you intended *after* it has been converted by clicking on the "view" button.

NOTE: If any of the above guidelines and formatting instructions are not met, the submission will NOT be reviewed.

Caucus Submission Guidelines

I. Questions to guide you as you prepare your caucus proposal:
    - Does the proposal encourage development of new ideas or address emerging topics?
    - Does the proposal appeal to and interest a broad audience of AOM members?
    - Does the proposal encourage collaboration and the free exchange of ideas?
    - Does the proposal address the conference theme?
    - Does the proposal clearly express goals and desired outcomes?

II. **Formatting your Caucus Proposal**: Please follow these guidelines to ensure your Caucus proposal is reviewed.

    a. The entire Caucus submission must be in **ONE** document using one of the following formats:

        - Adobe Portable Document Format (.pdf)
        - Microsoft Word (.doc, .docx)
        - Rich Text Format (.rtf)

    b. The Caucus submission includes the following:

        1. Title of the caucus (in Title Case);

        2. Name, email address, and phone number of up to 2 (TWO) Caucus organizer(s);

        3. Abstract or short program description of 50 words

        4. Short description (up to 500 words) of the topical content and delivery plan, including two bold-font keywords. Figures, graphs, tables, references, etc. should be included as needed.

        5. Names, affiliations, and contact information of 5 (FIVE) AOM members, in addition to the organizer(s), who support the submission. Note that these five names will NOT be listed in the program and will NOT be counted in the Rule of Three + Three. We ask that you include them as a way to verify that the topic is one that is likely to appeal to at least several AOM members.

    c. Make sure that the file or document uploaded is virus-free prior to submitting.

    d. After uploading the document, it will be automatically converted to Adobe PDF format. Please make sure that the content of the submission appears and prints correctly as you intended after it has been converted by clicking on the "view" button.

Note: Caucus proposals that do not follow these guidelines may not be reviewed.

Submission Process

To submit your proposal, you will need to…

1. Go to the [submission website](#) and use the "Sign In" button. Use the "Sign In" button even if you do not yet have an account or if you forgot your username and/or password.

2. Enter the title, short title (for PDWs and symposia), and abstract of your submission using the following instructions:

   - Use Title Case for the submission title. Only the first letter of major title words should be in capital letters. Do NOT submit the title or abstract in all capital letters. Prepositions and conjunctions should not be capitalized for the title and the short title. Example: "Conceptual and Methodological Issues Associated with Cross-Cultural Research."
   - The short title (PDWs and symposia only) must not exceed 30 characters (including spaces) in length.
   - The abstract should not exceed 250 words.
   - Enter or copy and paste the submission title and abstract into their respective fields as is. Do not use the "enter" or "return" keys.

3. You may submit to up to three divisions or interest groups for symposium submissions. You will need to select three keywords for EACH division that will receive your submission.

4. Enter your submission ID number as a header on the first page of your submission. After completing the data entry process, you will see a page that summarizes all the information you have entered. This page includes a 5-digit, AOM submission ID number. Please reference this number whenever you contact the program chairs or technical support.

5. Upload your submission to the website. Your uploaded submission (for papers ONLY) should not include any author identifying information. Your submission must comply with the [guidelines and formatting instructions](#), or your submission may not be checked in for review. Please make sure you have read all the scholarly and professional development workshop (PDW) [guidelines and formatting instructions](#) before uploading.

6. Finalize your submission by acknowledging several statements on a checklist. If your submission is not finalized, it will NOT be reviewed. Please proofread your entry carefully since this is what will appear in the final program. If any information is entered incorrectly, it will be incorrectly listed in the program.

Support is available by completing the form at **http://aom.link/meetingssupport**.The support team will attempt to respond within 24 hours (excluding weekends and holidays). Please recognize that the support team and submission system will be busy processing a high volume of requests just before the submission deadline. **Please do not wait until the last minute to submit!** If the support team response does not solve the problem or is not clear, you can call +1-914-326-1800, Monday-Friday from 9:00 am until 5:00 pm ET (NY time). The support team is not available December 22 – 31, inclusive, nor January 1.

Finalization Checklists

The finalization checklist varies based upon your submission type. If the proposal is not in accordance with the finalization checklist, the proposal may be automatically rejected and may not get reviewed.

PDW Submission Finalization Checklist

Before your proposal can be finalized, you will be asked to acknowledge all of the following requirements:

- The uploaded document complies with all the [submission guidelines](#), [style formatting](#), [policies and rules](#).

- The proposal is being submitted to the correct Division(s), Interest Group(s), or Committee(s)

- All of the participants are correctly associated with this PDW submission, including the submitter, if applicable.

- This entire proposal is at least 4 pages and is contained in one single document, in the following order:
    1. Page 1: Title page which contains:
        a. the Academy submission system-assigned 5 digit submission number
        b. title of the workshop (in Title Case)
        c. name of primary sponsor, and a list of other sponsors who might be interested in the workshop
        d. up to 250-word abstract of the workshop
    2. Page 2: One page explanation as to why the workshop should be of interest to a the specified sponsor
    3. Page 3: One page description of the workshops format
    4. Page(s) 4-6: 1 to 3 page overview of the workshop

- The final converted PDF was reviewed on the submission site and is the correct version of the submission.

- As the submitter, I certify that at least one participant has stated that s/he agrees to participate in this workshop if it is accepted.

- I understand that if this submission is accepted, all listed participants who wish to take part in the session at the meeting must register for the meeting. If none of the listed participants register for the meeting then the session may be cancelled.

- I understand that the scheduling and audio visual requests are <u>requests only</u>. If my proposal is accepted, the PDW Chair will let me know whether my requests are approved.

- I understand that this submission will not be checked in, if:
    - It fails to be 100% compliant with all submission guidelines including the style formatting requirements.
    - I fail to finalize the proposal by the deadline of **<u>January 9, 2018 at 5:00pm ET (NY Time)</u>**.

- This PDW proposal is now complete (follows ALL Academy AND Division/Interest Group specific [instructions and requirements](#)) and is now ready for review.

Paper Submission Finalization Checklist

Before your submission can be finalized, you will be asked to acknowledge all of the following requirements:

- The uploaded paper complies with the submission guidelines, style formatting, policies & rules.
- The title (in title case), abstract, and keywords are complete and accurate.
- The paper is being submitted to the correct Division or Interest Group.
- All of the participating authors and co-authors are correctly associated with the paper, and their contact information has been verified. NOTE: If you are a submitting author, please remember to add yourself as an author on the submission. It is not automatically included.
  You will NOT be permitted to add any authors to the paper after it has been sent for review. This policy helps protect the integrity of the double-blind review process.
- The entire uploaded paper is contained in one single document (including all text, title page, figures, tables, graphs, appendices, and references) and does NOT exceed 40 pages in total length.
- There is no author-identifying information contained within the uploaded submission document.
- The final converted PDF was reviewed on the submission site and is the correct version of the paper.
- This submitted paper has not been previously presented or scheduled for presentation, published, accepted for publication, and, if under review, will not be published online or in print before the Academy meeting.
- This submitted paper is original and has fully acknowledged the work of others.
- I understand that my accepted paper will be accessible only to the people who register for the 2018 AOM conference.
- If accepted, I understand that my paper will be posted in the online program from May to October. An automatically generated cover page will appear on this posted version. It will include the title, author identifying information, and a statement that the paper has been accepted for presentation. I understand that I will be able to upload revisions of an accepted paper during this viewing period. I understand that I can remove the paper from the online program at any time without penalty.
- I understand that if this submission is accepted:
  - All listed authors who wish to take part in the session at the meeting must register for the meeting. If none of the listed authors register for the meeting then the paper may be withdrawn.
  - Paper sessions may be scheduled to take place on Sunday, Monday, or Tuesday. All authors attending must be prepared to be available on any of those days.
  - Scheduled session times cannot be rescheduled; session conflicts and personal schedules must be managed by session participants.
- I understand that this submission will not be reviewed if:
  - It fails to be 100% compliant with all submission guidelines including the style formatting requirements.
  - I fail to finalize the proposal by the deadline of **January 9, 2018 at 5:00pm ET (NY Time)**.
- The submission is now complete (follows ALL Academy Division/Interest Group specific instructions and requirements) and is ready for double blind review.

Symposium Submission Finalization Checklist

You will be asked to confirm that the following are true before you are able to submit your proposal:

- The uploaded symposium complies with all the <u>submission guidelines</u>, <u>style formatting</u>, <u>policies and rules</u>.
- The proposal is being submitted to the correct Division or Interest Group.
- All participants, including organizers, authors, and other presenters are correctly associated with the symposium submission.
- The symposium submission includes the following is organized in the following order:
    1. A title page that includes:
        a. Academy-assigned submission number
        b. An explicit designation if it is a presenter or a panel symposium.
        c. Title of symposium (in Title Case)
        d. Complete formal names and affiliations of all participants
        e. List of potential division and/or interest group sponsors
    2. A 3-6 page overview of the symposium that includes:
        a. An explanation of why the symposium should be of interest to EACH of the specified sponsors.
        b. Proposed format of the symposium is designed to fit a 90-minute session.
    3. For **PRESENTER** symposia: An additional 2-5 page synopsis of EACH presentation, not including references. Each presentation may include a maximum of two additional pages of tables and figures. Tables and figures must be clear and legible, and should be no smaller than 10-point font.
       For **PANEL** symposia: An additional up to 5-page summary of the panelists' discussion. There may be no formal paper presentations within a panel symposium.

- The proposal uses Times New Roman 12-point font, is double spaced, has a 1-inch (2.5cm) margin all around, and has 8.5"x11" page setting. References may be single-spaced.
- All the pages in the submission are numbered.
- The final converted PDF was reviewed on the submission site and is the correct version.
- As the submitter, I certify that all participants have stated that they agree to participate in this symposium.
- I understand that if this submission is accepted:
    o All listed participants who wish to take part in the session at the meeting must register for the meeting. If none of the listed participants register for the meeting then the session may be withdrawn.
    o Symposium sessions may be scheduled to take place on Sunday, Monday, or Tuesday. All participants must be prepared to be available on any of those days.
    o Scheduled session times cannot be rescheduled; session conflicts and personal schedules must be managed by the session participants.
- I understand that this submission will not be reviewed if:
    o It fails to be 100% compliant with all submission guidelines including the style formatting requirements.
    o I fail to finalize the proposal by the deadline of **January 9, 2018 at 5:00pm ET (NY Time)**.
- The symposium is now complete (follows ALL Academy Division/Interest Group specific **instructions and requirements**) and is ready for review.

Caucus Submission Finalization Checklist

You will be asked to confirm that the following are true before you are able to submit your proposal:

- The uploaded Caucus document complies with all the submission guidelines.

- Up to 2 (TWO) organizers have been added and their information (name & affiliation) is verified.

- The entire proposal is contained in one single document, and contains:

  a. A Title (in Title Case)

  b. The name, email address, and phone number of up to 2 (TWO) Caucus organizer(s).

  c. An abstract of 50 words

  d. A short description (up to 500 words) of the topical content and delivery plan, including two bold-font keywords and any necessary graphs, tables, references, etc.

  e. The names, affiliations, and contact information of 5 (FIVE) AOM members, in addition to the organizer(s), who support the submission.

  Note: These five names will NOT be listed in the program and will NOT be counted in the Rule of Three + Three. We ask that you include them as a way to verify that the topic is one that is likely to appeal to at least several AOM members.

- The final converted PDF was reviewed on the submission site and is the correct version of the submission.

- I understand that all listed participants who wish to take part in the session at the meeting must register for the meeting. If none of the listed participants register for the meeting then the session may be cancelled.

- I understand that this submission will not accepted, if:

  o It fails to be 100% compliant with all submission guidelines including the style formatting requirements.

  o I fail to finalize the proposal by the deadline of **January 9, 2018 at 5:00pm ET (NY Time)**.

- This Caucus proposal is now complete and is ready for review.

Call for Submissions

**Division name change: Business Policy and Strategy (BPS) is now Strategic Management (STR).

Divisions and Interest Groups	
PDW	Scholarly
AAT	AAT
CAR	CAR
CM	CM
CMS	CMS
ENT	ENT
GDO	GDO
HCM	HCM
HR	HR
IM	IM
MC	MC
MH	MH
MED	MED
MOC	MOC
MSR	MSR
OB	OB
OCIS	OCIS
ODC	ODC
OMT	OMT
ONE	ONE
OSCM	OSCM
PNP	PNP
RM	RM
SAP	SAP
STR	STR
SIM	SIM
TIM	TIM

Committee	Affiliates
D&ITC	AAM
ITC	IAM
PTC	AFAM
TTC	INDAM

Caucus	Teaching and Learning Conference (TLC)
CAU	TLC

TLC Call for Submissions & Submission Guidelines

Academy of Management Teaching and Learning Conference (TLC@AOM)
Program Co-Chair: Rob Koonce, Creighton University; TLCprogram@aom.org
Program Co-Chair: Stefan Krummaker, Queen Mary University, London; TLCprogram@aom.org

The Academy of Management Teaching and Learning Conference (TLC@AOM) takes place during the 2018 Annual Academy of Management Meeting on Sunday August 12, 2018. TLC@AOM is a "Conference within a Conference," designed to support Academy members across all divisions in improving their teaching practice. TLC@AOM features both submitted and invited sessions that address teaching issues for educators at all levels of experience.

Themes:

Proposals should clearly identify one or more of the following themes:
- Introduction of new teaching formats or learning innovations
- Teaching and learning assessment and associated challenges
- Demographic, geographic, or disciplinary boundaries that may promote or hinder building and leveraging teaching and learning networks
- Connecting teaching and learning practices to employer needs and global workplace trends
- Management of teaching and learning practices
- Curricular design or redesign
- Issues and challenges that arise with students, teaching assistants, or others who impact teaching practices and how those issues or challenges are addressed
- Other themes that address teaching and learning practices to include proposals that support the 2018 AOM Conference theme of 'Improving Lives'

Criteria for Acceptance:

The same level of quality and academic professionalism is expected as for other AOM conference submissions. More specifically for TLC submissions, every session must include evidence of active audience interaction and engagement, as well as some combination of presentation, discussion, participant reflection and application, simulation, or other form of interactivity. Each submission should also clearly articulate the goals of the presentation to include what and how the material will be presented, as well as the takeaways that an attendee should expect to receive by participating in the session.

Note: _Any proposal that appears to market a product or service is not suitable and will be rejected._

Submission Guidelines:

Important: If any of the below guidelines and formatting instructions are not met, the submission will NOT be reviewed.

1. Page 1- Cover Page includes:
   a. The title of presentation (in Title Case)
   b. The Academy-assigned 5-digit submission number
   c. Statement to indicate that ALL presenters on the proposal agree to register and attend the 2018 TLC@AOM Conference should the submission be accepted.
   d. Identification of the theme(s) for the proposal (see list of "Themes for the 2018 TLC Conference" listed above).
2. Pages 2-5 includes:
   a. **Topic:** Describe the topic of your presentation. What you are planning to do? How does the topic fulfill the theme(s) identified on the Cover Page?
   b. **Interest**: Why would this topic be of interest to conference attendees?
   c. **Method**: Describe your presentation methods – lecture, visual aids, video, etc.
   d. **Audience Involvement**: Describe how you will involve the audience.
   e. **Takeaways**: Be explicit about what the audience will be able to take away from your presentation. In other words, how can attendees apply the information to improve their teaching?
   f. **Time Management**: Indicate the presentation time requested: 60 minutes or 90 minutes. Also provide a breakdown of how the time will be utilized with minutes for each segment of the presentation clearly noted
3. Proposals must not exceed 5 pages.
4. To facilitate the blind review process, **REMOVE ALL AUTHOR-IDENTIFYING INFORMATION**, including acknowledgements, from the uploaded document. Note: You will still include ALL authors associated with your submission during the submission process, but not in your uploaded proposal. The author information provided will appear in the printed and online Program.

NOTE: Any proposal that appears to market a product or service is not suitable for the AOM Teaching and Learning Conference and will be rejected.

If you prefer to discuss your ideas prior to submitting a proposal, please contact tlcprogram@aom.org by no later than December 15th, 2017. Please review the TLC Submission Guidelines prior to submitting a proposal.

The deadline for all submissions is Tuesday, January 9, 2018 at 5:00 PM ET (NY Time). All proposals must be submitted through the AOM online submission system.

TLC Finalization Checklist

You will be asked to confirm that the following are true before you are able to submit your proposal:

- The uploaded document complies with all the <u>submission guidelines</u>, <u>style formatting</u>, <u>policies and rules.</u>

- All of the participants are correctly associated with this proposal.

- This entire proposal is contained in one single document, which does NOT exceed 5 pages in length.

- The proposal in submitted in the following format:
  - Page 1- Cover Page includes:
    - The title of presentation (in Title Case)
    - The Academy-assigned 5-digit submission number
    - Statement to indicate that ALL presenters on the proposal agree to register and attend the 2018 TLC@AOM Conference should the submission be accepted.
    - Identification of the theme(s) for the proposal (see list of "Themes for the 2018 TLC Conference" listed above).
  - Pages 2-5 includes:
    - **Topic:** Describe the topic of your presentation. What you are planning to do? How does the topic fulfill the theme(s) identified on the Cover Page?
    - **Interest**: Why would this topic be of interest to conference attendees?
    - **Method**: Describe your presentation methods – lecture, visual aids, video, etc.
    - **Audience Involvement**: Describe how you will involve the audience.
    - **Takeaways**: Be explicit about what the audience will be able to take away from your presentation. In other words, how can attendees apply the information to improve their teaching?
    - **Time Management**: Indicate the presentation time requested: 60 minutes or 90 minutes. Also provide a breakdown of how the time will be utilized with minutes for each segment of the presentation clearly noted

- As the submitter, I certify that all participants have agreed to participate in this entire session.

- I understand that if this submission is accepted, all of the listed participants must complete a separate TLC registration, including an additional fee, in order to take part in the session. (This is in addition to registering for the Annual Meeting.)

- The final converted PDF was reviewed on the submission site and is the correct version of the submission.

- I understand that this submission will not be accepted, if:
  - It fails to be 100% compliant with all submission guidelines including the style formatting requirements.
  - I fail to finalize the proposal by the deadline of **January 9, 2018 at 5:00pm ET (NY Time)**.

- This TLC proposal is now complete (follows ALL Academy specific instructions and requirements) and is ready for review.

Session Orientations and Awards

Orientations. As a submitter, you may indicate the general orientation of your proposal. The official AOM Program includes these orientations to help attendees identify sessions of interest. The types of orientations are:

- Research
- Teaching
- International
- Practice
- Diversity
- Theme, **"*Improving Lives*"**

Awards. The program notes the nominees of these two Academy awards:

- **William H. Newman Award** for single-authored paper based on a dissertation completed in the past three years; and
- **Carolyn B. Dexter Award** for Best International Paper.

Please visit the Annual Meeting website for more information about the Newman and Dexter Awards.

Call for Reviewers

The Academy of Management and its Divisions and Interest Groups are recruiting reviewers for the 78th Annual Meeting of the Academy of Management. If you plan to submit your work for review, the Academy strongly urges you to sign up as a volunteer reviewer for the divisions and interest groups that you submit to and/or whose domains you are knowledgeable in.

Benefits of Reviewing for the Annual Meeting

- Reviewers gain visibility for themselves and their institutions.

- Reviewing gives you an opportunity to be pro-active in the Academy's program planning process.

- It is a way to give back to your professional community.

- It is a way to learn about what constitutes excellent and interesting work.

We encourage you to volunteer to review for at least one division or interest group. **To sign up, please visit the Centralized Reviewer System.** Simply select a sponsor and use the keywords to indicate your special areas of knowledge and interest. You can sign up to review for up to 2 divisions and/or interest groups. For each of the divisions that you sign up to review, each division may ask you to review up to 3 total submissions. The maximum number of review assignments that you could receive is 6.

As a reviewer, you will be required to complete your review assignments between **January 17, 2018 and February 15, 2018**, so please plan your time accordingly. The Academy and its Divisions, Interest Groups and Committees thank you in advance for the service you are willing to offer as a reviewer.

Meet the AOM Program Planning Team

Name	Affiliation	Role	Email
Jacqueline A-M. Coyle-Shapiro	London School of Economics	AOM Program Chair	coyleshapiro@gmail.com
Quinetta Roberson	Villanova University	AOM PDW Chair	Quinetta.Roberson@villanova.edu
Carol T. Kulik	U. of South Australia	AOM Past Program Chair	CarolKulik.AOM@unisa.edu.au
Guclu Atinc	Texas A&M U. at Commerce	AOM Proceedings Editor	guclu.atinc@tamuc.edu

AOM Program Department	AOM Program Support	Email
Taryn Fiore	Director of Meetings and Conferences	
Jel Erica Hampson	Assistant Director of Meetings and Conferences, Program	
Megan Johnson	Meeting Logistics Manager	
Michelle Donohue	Meetings and Conferences Program Manager	Support@aom.org
Michelle DeJoseph	Meetings and Events Registration Coordinator	
Angela Louis	Meetings and Conferences Program Coordinator	
Gabe Bramson, Arpan Shah Greg Gerosa, Marco Spadaro	AOM System Support	

Full contact information for the
DIG Program Chairs and PDW Chairs
is available on the "Contact Us" page.