

Discoveries

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EMPIRICAL EXPLORATION IN MANAGEMENT AND ORGANIZATIONAL RESEARCH: A SHORT WORKSHOP ON ABDUCTIVE REASONING AND THE ROLE OF ACADEMY OF MANAGEMENT DISCOVERIES

LMU / University of Munich

Geschwister-Scholl-Platz 1 80539 Munich Germany

16 July 2018

Academy of Management Discoveries (AMD) – the journal for empirical exploration in management and organizations – invites submissions for its regional paper development workshop. The purpose of this workshop is to help authors develop their ideas for papers that may ultimately be submitted for review in AMD.

About the Workshop:

This event will include a presentation by *AMD's* editor, <u>PETER BAMBERGER</u> as well as hands-on paper development discussions.

Management and Organizational research is largely grounded on two basic logics or epistemological approaches, namely induction and deduction. However, increasingly scholars have begun to question whether the grounding of our field in these two logics alone may be overly restrictive, generating obtuse and abstract results and limiting our relevance to the broader community which our science seeks to serve.

In this workshop, Professor Bamberger will present a complementary scientific logic, one grounded on abductive reasoning (i.e., inference to the best plausible explanation). Building upon Mantere & Ketokivi's (2013: 72) statement that, "we predict, confirm, and disconfirm through deduction, generalize through induction, and theorize through abduction," he will distinguish the latter from these other two, more established scientific logics. After demonstrating how abduction serves as the basis for many other scientific fields, he will argue that it also serves as the under-recognized (and often maligned) basis upon much of what we do as management scholars. He will also discuss the three types of situations for which such an approach may be most suitable, namely to:

- Surface significant new or emerging phenomenon using any number of empirical approaches including rich description, quantitative construct validation, and/or empirical taxonomic analyses.
- Identify and explore surprising relationships using rigorous qualitative and/or quantitative methods in order to develop *plausible* explanations for those relationships and provide a grounded basis for innovative theorizing.
- Leverage original, secondary or "big" data and any number of alternative approaches (including lab and field/quasi-experiments, meta-analyses and replication studies) in order to offer empirically-driven insights into and/or a *plausible* resolution of critical anomalies and discrepant findings.

He will also review how such research is reviewed, evaluated and constructively developed when submitted to *Academy of Management Discoveries*.

Roundtable paper development session:

Peter Bamberger will provide feedback on papers that authors are considering for submission to Academy of Management Discoveries

WORKSHOP STRUCTURE	
TIME	DESCRIPTION
13:00 - 14:30	Plenary Session: AMD – The Journal for Empirical Exploration
14:30 - 15:00	BREAK – Coffee/Tea/Soda/light snacks
15:00 - 17:00	 Break-out sessions for paper review and development In each Break-out session, Editor will give feedback on papers. 1. Authors give a 5 minute presentation to the group. 2. This is followed by 10-15 minutes of Editor's feedback.

Discussions will focus on framing, methodological rigor, empirical follow-up, interpretation, and specifying directions for down-the-road theorizing

REGISTRATION and Application to the Workshops:

Link to register and/or upload your extended abstract:

https://form.jotform.com/AOMForms/amd-paper-development-workshop-regi

- As space is limited, preference will be given first to those whose papers are being discussed in the roundtables. Additional spots will be allocated on the basis of first come, first served.
- Those who wish to have their paper reviewed and discussed should submit an extended abstract (between 5 and 10 pages of text) of their papers or paper ideas by <u>July 1, 2018</u>. Abstracts will be accepted on a competitive basis.
- The extended abstract should provide a synopsis of the research question, its relevance and significance, a statement relating to the limited ability of extant concepts and/or theory to provide a coherent response to that question, the empirical approach, and the implications of the findings for down-the-road theorizing.

- If the author has results, they should be included in the extended abstract. Tables (even of qualitative data) do NOT count towards the 10 pages. The synopsis of the research question should include a short review of the literature and a specification of why the question is important (problematization). Most importantly, it should specify why a deductive approach based on extant theory is not appropriate. This section should be no more than 2-3 pages. Another 2 pages could detail how the author plans to respond to the questions posed and why this response is appropriate given the shortcomings in the literature noted. The empirical approach should be no more than 2-3 pages in length, detailing study design, sample and (measures), and if an experiment (or a series of experiments, a brief summary of the procedure and manipulations). Results should be short, summarizing the major findings. The discussion should highlight (in a page or two) how the findings lay out plausible criteria for future theorizing to take into account or work around.
- Before you submit your extended abstract please review AMD's <u>Mission Statement and</u> <u>Principles</u> and the <u>FAQs</u>.
- AMD invites authors to submit manuscripts to the Special Issue on <u>Sustainable Development</u> <u>Goals</u>. The submission website will be open July 1-30, 2018.
- Those who wish to participate in the workshop without submitting a paper for review and discussion need only register (Select "No" on the form)

Please contact <u>Peter Bamberger</u> or <u>amd@aom.org</u> with questions and inquiries.