



The leading association dedicated  
to advancing the scholarship and  
practice of management

## **2019 Media Kit**

<http://aom.org>

# Advancing the Value and Excellence of Management

The Academy of Management (AOM) is an organization of members who are passionate about their work, research, teaching, and knowledge in the field of management and organizations. Members remain united by an abiding passion for excellence in the creation and dissemination of management and organization knowledge. Founded in 1936, AOM is the oldest and largest scholarly management association in the world. Today, the Academy is the professional home for nearly **20,000 members from 120 countries**.

The Academy publishes top-ranked journals, each of which broadly contributes to this objective while emphasizing a particular scholarly aspect of it. [Academy of Management Review \(AMR\)](#) provides a forum to explicate theoretical insights and developments. Articles published in the [Academy of Management Journal \(AMJ\)](#) empirically examine theory-based knowledge. [Academy of Management Learning and Education \(AMLE\)](#) provides a vehicle to examine learning processes and management education. [Academy of Management Perspectives \(AMP\)](#) publishes papers with policy implications based on management research. [Academy of Management Annals](#) features up-to-date, comprehensive examinations of the latest advances in various management fields. Each volume features integrative literature reviews written by leading management scholars. [Academy of Management Discoveries \(AMD\)](#) promotes exploratory empirical research of management and organizational phenomena that our theories do not adequately explain.



In addition to journals, AOM publishes a [newsletter](#) and Annual Meeting [Proceedings](#). The Academy of Management's Annual Meeting is the leading conference for more than 10,000 students, academics, and practitioners interested in scholarly management and organization. The 2019 Annual Meeting will be held August 9–13, 2018, in Boston, Massachusetts.

# Academy of Management Annals

**Academy of Management Annals** is a double-blind, peer reviewed journal. *Annals* provides in-depth examinations of the latest advances in various management fields, are anchored in the literature, and provide critical and provocative research reviews written by leading scholars. *Annals* is consistently ranked at the top of the most cited and influential journals in the categories of management and business.

## Key Facts:

**Editors-in-Chief:** [Kimberly Elsbach and Daan van Knippenberg](#)

**Incoming Editors-in-Chief:** [Carrie Leana and Stuart Bunderson](#)

**Established:** 2008

**Frequency:** Twice yearly (January and June)

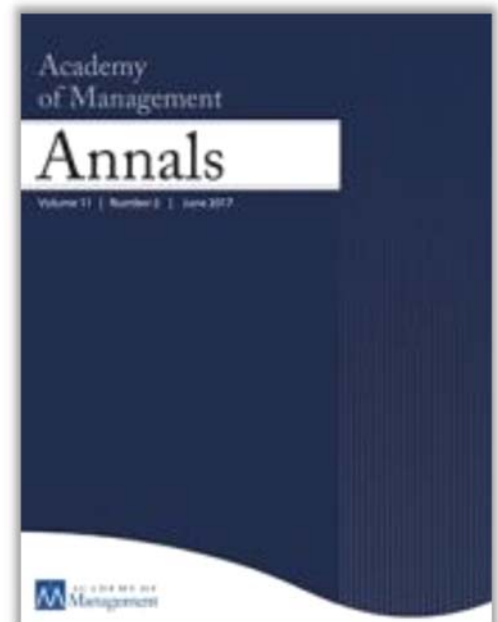
**Peer-Reviewed:** Double-blind

**Impact Factor:** 9.281

**5-Year Impact Factor:** 17.129

### Rank:

- 1 out of 209 in category of Management
- 1 out of 140 in category of Business



# Academy of Management Journal

**Academy of Management Journal (AMJ)** is the flagship empirical journal in management and has been indispensable reading for management scholars for more than five decades. *AMJ* articles test, extend, or build theory and contribute to management practice using a variety of empirical methods (e.g., quantitative, qualitative, field, laboratory, meta-analytic, and combination). *AMJ* articles are regularly cited in the major business media, including the *New York Times*, *Economist*, *Wall Street Journal*, *Washington Post*, *Business Week*, and *Fortune*.

## Key Facts:

**Editor-in-Chief:** [Jason D. Shaw](#)  
**Incoming Editor-in-Chief:** [Lazlo Tihanyi](#)

**Established:** 1958

**Frequency:** Bi-monthly (February, April, June, August, October, and December)

**Peer-Reviewed:** Double-blind

**Impact Factor:** 6.700

**5-Year Impact Factor:** 11.254

### Rank:

- 4 out of 209 in category of Management
- 7 out of 140 in category of Business

2017 Journal Citation Reports



<http://aom.org/amj/>

# Academy of Management Review

**Academy of Management Review (AMR)** is ranked among the top five most influential and frequently cited management journals. *AMR* is a theory-development journal that publishes the highest-quality conceptual work being done in the field. Articles challenge conventional wisdom concerning all aspects of organizations and their role in society and provide new theoretical insights.

## Key Facts:

**Editor-in-Chief:** [Jay Barney](#)

**Established:** 1976

**Frequency:** Quarterly (January, April, July, and October)

**Peer-Reviewed:** Double-blind

**Impact Factor:** 8.855

**5-Year Impact Factor:** 13.277

### Rank:

- 2 out of 140 in category of Business
- 2 out of 209 in category of Management

*2017 Journal Citation Reports*



<http://aom.org/amr/>

# Academy of Management Learning and Education

***Academy of Management Learning and Education (AMLE)*** examines pressing issues in the fields of management learning and education by presenting theory, models, research, critique, dialogues and retrospectives that address the learning process, and the practice of management education. Audience includes scholars, educators, program directors and deans at academic institutions as well as practitioners in training and development and corporate education.

## Key Facts:

**Editor-in-Chief:** [William Foster](#)

**Established:** 2002

**Frequency:** Quarterly (March, June, September, and December)

**Peer-Reviewed:** Double-blind

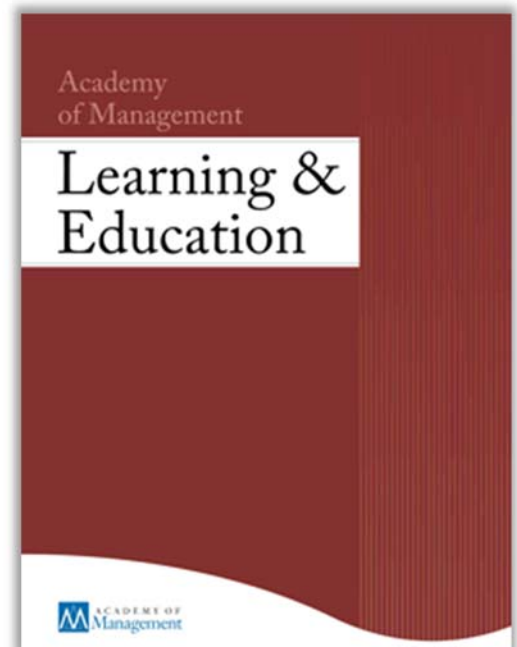
**Impact Factor:** 2.866

**5-Year Impact Factor:** 4.235

### Rank:

- 18 out of 238 in category of Education & Educational Research
- 62 out of 209 in category of Management

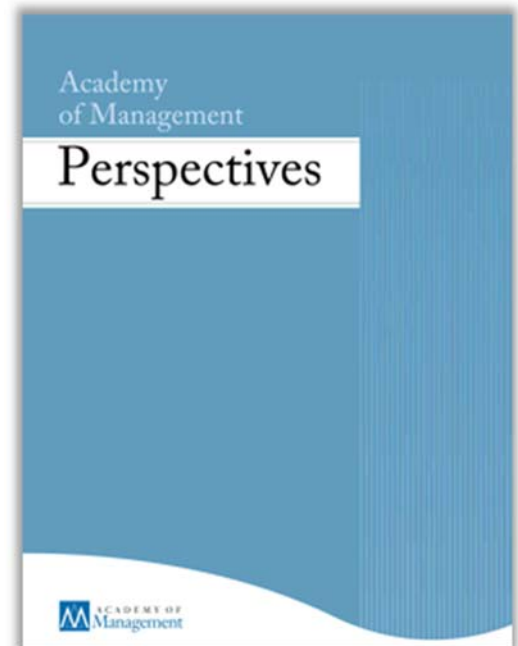
*2017 Journal Citation Reports*



<http://aom.org/amle/>

# Academy of Management Perspectives

The ***Academy of Management Perspectives (AMP)*** publishes papers with policy implications based on management research. *AMP* articles leverage management theory to understand contemporary behavioral, socioeconomic, and technological trends, highlighting their implications for the public interest or relying on a strong evidence base of empirical findings to inform public policy. Authors develop connections between management evidence and public policy concerns by (i) critically assessing the impact of management theory and research on public policy; (ii) summarizing empirical evidence to emphasize their policy implications; (iii) identifying policy concerns that should motivate the development of new management theory and research; and/or (iv) establishing a research agenda that informs public policy.



<http://aom.org/amp/>

## Key Facts:

**Editor-in-Chief:** [Phillip H. Phan](#)

**Established:** 2002

**Frequency:** Quarterly (February, May, August, and November)

**Peer-Reviewed:** Double-blind

**Impact Factor:** 4.942

**5-Year Impact Factor:** 7.156

## Rank:

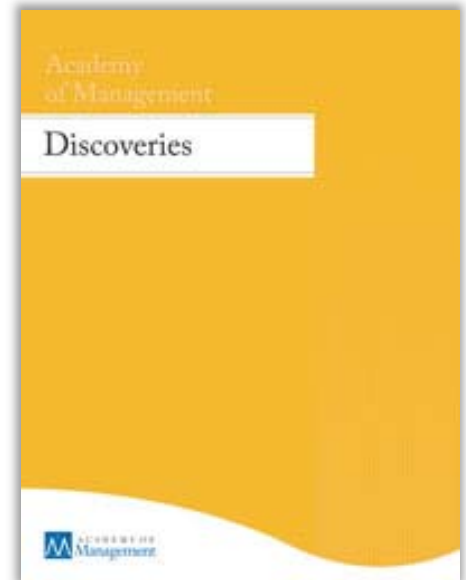
- 18 out of 140 in category of Business
- 21 out of 209 in category of Management

*2017 Journal Citation Reports*

# Academy of Management Discoveries

## The Academy of Management's First e-only Journal

The mission of *Academy of Management Discoveries (AMD)* is to publish phenomenon-driven empirical research that theories of management and organizations neither adequately predict nor explain. Data on these poorly-understood phenomena can come from any source, including ethnographic observations, lab and field experiments, field surveys, meta-analyses, construct validation research, and replication studies. *AMD* welcomes exploratory research at the pre-theory stage of knowledge development, where it is premature to specify hypotheses, and which generates surprising findings likely to stimulate and guide further exploration and analysis. This research must be grounded in rigorous state-of-the-art methods, present strong and persuasive evidence, and offer interesting and important implications for management theory and practice.



<http://aom.org/amd/>

## Key Facts

**Editor-in-Chief:** [Peter Bamberger](#)

**Established:** 2015

**Frequency:** Quarterly (March, June, September, December)

**Peer-Reviewed:** Double-blind



# AOM Annual Meeting Sponsorship Program



## Make a Statement That You Support the Academy of Management!

Important aspects of AOM's annual meeting activities are the professional development and social functions. Exhibitors increase their own marketing efforts by supporting these functions, and those opting for sponsorship will receive exhibit space location preference for the 2018 conference. Partial sponsorships are also available, and ideas that better suit an organization's business agenda are welcome!

To become an AOM sponsor or to obtain more information, contact Megan Johnson at [mjohnson@aom.org](mailto:mjohnson@aom.org).



### Sponsorship Levels

<b>Platinum Plus:</b>	\$20,000
<b>Platinum:</b>	\$16,500
<b>Gold:</b>	\$11,000
<b>Silver:</b>	\$ 8,500
<b>Bronze:</b>	\$ 5,500
<b>Pewter:</b>	\$ 4,000

For more information on the specific sponsorship items and the benefits associated with each sponsorship level, please visit the AOM website: <http://aom.org/annualmeeting/exhibits-sponsorship/>

# Online Traffic

## Main Website

Visits:	2,579,388
Unique Visits:	1,998,003
Page Views:	2,468,806
Avg. Pages per Visit:	2:44
Avg. Visit Duration:	2:37 (min:sec)

Stats recorded from 1/1/2018–12/31/2018



## Journals Mobile Website

### Mobile Publication app Discontinuance

All new content is published online at AOM's new content platform and members can also access content via [aom.org](http://aom.org) once logged in. As of June 30, 2018, the app is no longer supported. [Please see the table for more details on the mobile-friendly website.](#)

## Print & Dynamic Edition Ads

### AMJ, AMR, AMP, AMLE Journals

Full Page, B&W:	\$1,000
Cover 2, 4-Color:	\$2,000
Cover 3, 4-Color:	\$2,000

### Annual Meeting Program

Full Page:	\$1,050
Cover 2, 4-Color:	\$2,220
Cover 3, 4-Color:	\$1,950

## Digital Ads

### Main Website Banner

[aom.org](http://aom.org):

- 3-month posting
- 1 tab + run-of-tab pages
  - 8 tabs total
  - No home page ads for About AOM tab

### Annual Meeting Mobile App (Most Mobile Devices)

3-month posting: \$1,000

## Placement

The Academy of Management does not accept Placement or Classified advertising in the print or online versions of the publications. Please visit the Academy of Management Placement website for additional information: <http://aom.org/placement/>

\* Package deals are available upon request.

\* Additional multimedia opportunities available upon request

# Mechanical Requirements

## Print Ads

### AMJ, AMR, AMP, AMLE, Annals Journals

Full Page: 8.25" x 10.75"

### Annual Meeting Program

Full Page: 7" x 9"

All files should be high-resolution and without bleeds. Accepted file formats include PDF (preferred), TIFF, and EPS.

## Digital Ads

### Main Website

Medium Rectangle: 300 x 250 px

### Journals Mobile Site Banner

Banner: 728 x 90 px

Tower: 160 x 600 px

Accepted file formats include **GIF** (static and animated, the latter of which can be up 1MB in size), **JPEG**, and **PNG**.

All digital ads must have a click-through URL.

### Annual Meeting Mobile App (Most Mobile Devices)

Banner: 640 x 150 px

552 x 150 px



# Publication Dates

## Academy of Management Journal

**Issue #1:** February  
**Closing Date:** December 15

**Issue #2:** April  
**Closing Date:** February 15

**Issue #3:** June  
**Closing Date:** April 15

**Issue #4:** August  
**Closing Date:** June 15

**Issue #5:** October  
**Closing Date:** August 15

**Issue #6:** December  
**Closing Date:** October 15

## Academy of Management Review

**Issue #1:** January  
**Closing Date:** November 15

**Issue #2:** April  
**Closing Date:** February 15

**Issue #3:** July  
**Closing Date:** May 15

**Issue #4:** October  
**Closing Date:** August 15

## Academy of Management Annals

**Issue #1:** January  
**Closing Date:** December 15

**Issue #2:** June  
**Closing Date:** May 1

## Annual Meeting Program

**Issue Date:** August 15  
**Closing Date:** May 15

## Academy of Management Learning & Education

**Issue #1:** March  
**Closing Date:** January 15

**Issue #2:** June  
**Closing Date:** April 15

**Issue #3:** September  
**Closing Date:** July 15

**Issue #4:** December  
**Closing Date:** October 15

## Academy of Management Perspectives

**Issue #1:** February  
**Closing Date:** December 15

**Issue #2:** May  
**Closing Date:** March 15

**Issue #3:** August  
**Closing Date:** June 15

**Issue #4:** November  
**Closing Date:** September 15

## Academy of Management Discoveries

**Issue #1:** March  
**Closing Date:** February 1

**Issue #2:** June  
**Closing Date:** May 1

**Issue #3:** September  
**Closing Date:** August 1

**Issue #4:** December  
**Closing Date:** November 1

# Contact Information and Fine Print

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## Fine Print

**Agency Commission:** Rates are non-commissionable. AOM does not acknowledge agency commissions.

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**Website:** For more information about AOM publications, please visit [aom.org](http://aom.org).