



Heidi Neck, Ph.D.

Babson College Professor
and Jeffrey A. Timmons
Professor of Entrepreneurial
Studies

**Share and follow
#TLCAOM**

TLC@AOM

TLC@AOM 10th anniversary - Plenary session

Sunday, August, 6, 2023,

12:15 PM- 2:15 PM

Marriott Copley Place, 4th floor, Salon F

TLC Keynote 2023 The Entrepreneurial Educator

"How we teach is just as important as what we teach"

Keynote speaker

In this TLC plenary session, Heidi discusses that teaching management, and its many related disciplines, requires a more "entrepreneurial" approach – an approach that inspires students to learn on the edge of their comfort zone.

Heidi discusses her five-part methodology that helps educators of all kinds better engage, inspire, and connect with students.

Join Heidi at the edge of our own comfort zones!

How entrepreneurial are you?

Register now
for the 2023 Academy of Management and
Teaching & Learning Conference

<https://safe.aom.org/events/registration.aspx?event=AOM2023&intent=Reg>

